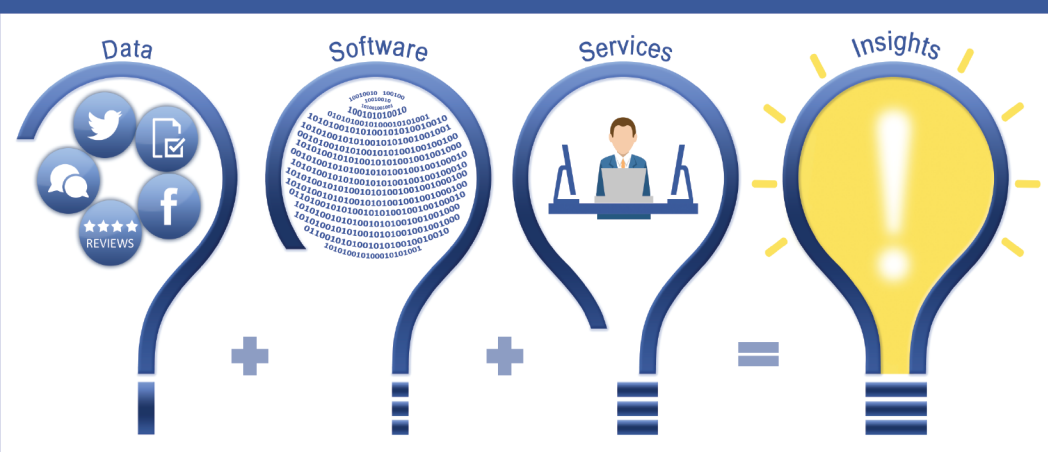


PolyVista Solution as a Service



iPDF facilitates easy navigation by allowing you to click on the components of a visualization to drill down to the next level of detail, and the icons located in top-left corner of the iPDF will allow you to navigate to different sections within the report. Below is a brief description of the icons:



1. Back Button

Allows you to go back to where you were previously in the iPDF; the action is similar to a 'back' button in a web-browser

2. Summary

The data analysis is shown in summary form on one page

3. Table of Contents

Introduces the topics found in the analysis and provides information regarding each topic. By clicking on a topic label (text) you can navigate to that specific section of the report for more detail. Topic text is interactive

4. Score Detail Chart

Provides a breakdown of comment ratings, overall score and how the score is calculated

5. Sentiment Matrix Chart

Showcases the breakdown of all topics sorted by sentiment (positive and negative) and frequency. This chart is best used to quickly explore and see the breakdown of positive and negative responses for each topic. Topic text and all components are interactive

6. Score Bar Chart

Shows the relationship between a topic (extracted from text) and its score (calculated from rating). This chart intuitively highlights areas of focus to explore what topics are driving the score up or down. Topic text and bars are interactive

7. Sentiment Comparison Chart

Displays how the topics change based on rating, e.g. from 1 star to 5 stars. Ratings are represented in the form of columns, and each rectangle in a column represents a topic. Links are drawn between topics to show how they vary by ratings. Sentiment is marked on each topic rectangle by a white vertical line: positive on the left, and negative on the right. All topics are interactive

8. Dot Chart

Illustrates the growth of topics over time; topic labels are interactive

Additional charts (not represented by icons)

- **Sankey Chart**

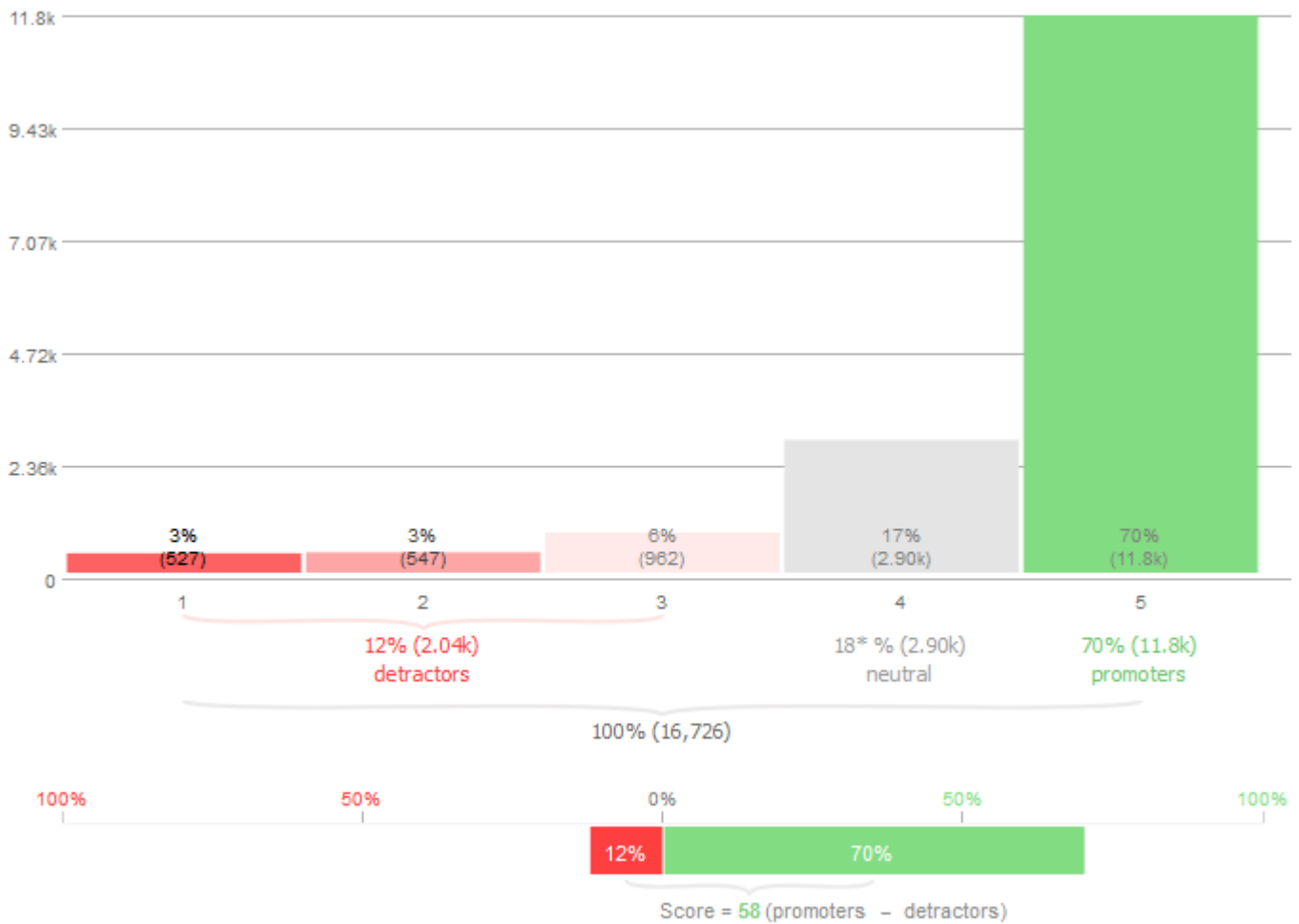
Shows the flow of data from a topic (left-hand side) to sentiment (middle) to sub-topics (right-hand side). This chart is best used to find out the "why" behind the "what", as the sub-topics are the details behind the sentiment for each topic. Sentiment nodes are interactive

Table of Contents

Docs = 16,726, Stmts = 45,237

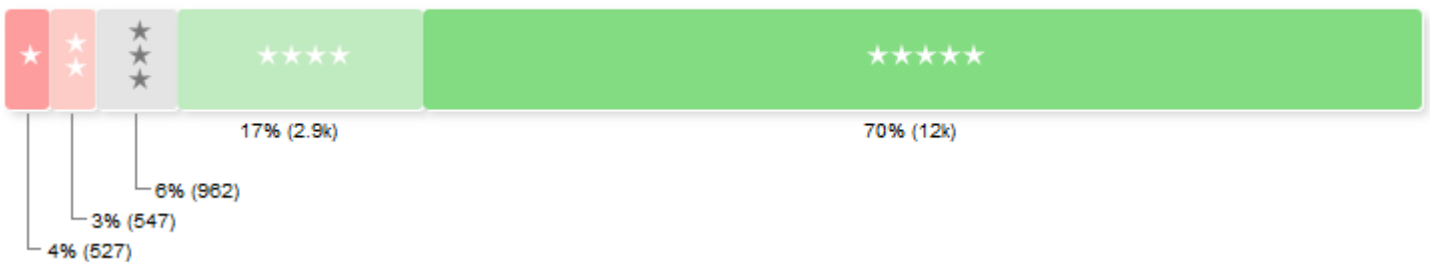
Topics	Page	Trend	Stmts	% of Stmts
1 Customer experience			19,395	42.9
2 Performance			3,420	7.6
3 Screen			3,274	7.2
4 Battery			2,667	5.9
5 Usage			2,616	5.8
6 Features			2,487	5.5
7 Size			2,280	5.0
8 Competitors			1,591	3.5
9 Camera			1,391	3.1
10 Design			1,240	2.7
11 Future purchase			1,131	2.5
12 Quality			798	1.8
13 Picture			698	1.5
14 Call			560	1.2
15 Sound			508	1.1
16 Price			333	0.7
17 Video			268	0.6
18 Button			251	0.6
19 Application			170	0.4
20 Color			159	0.4

Overall Score Based on Star Rating

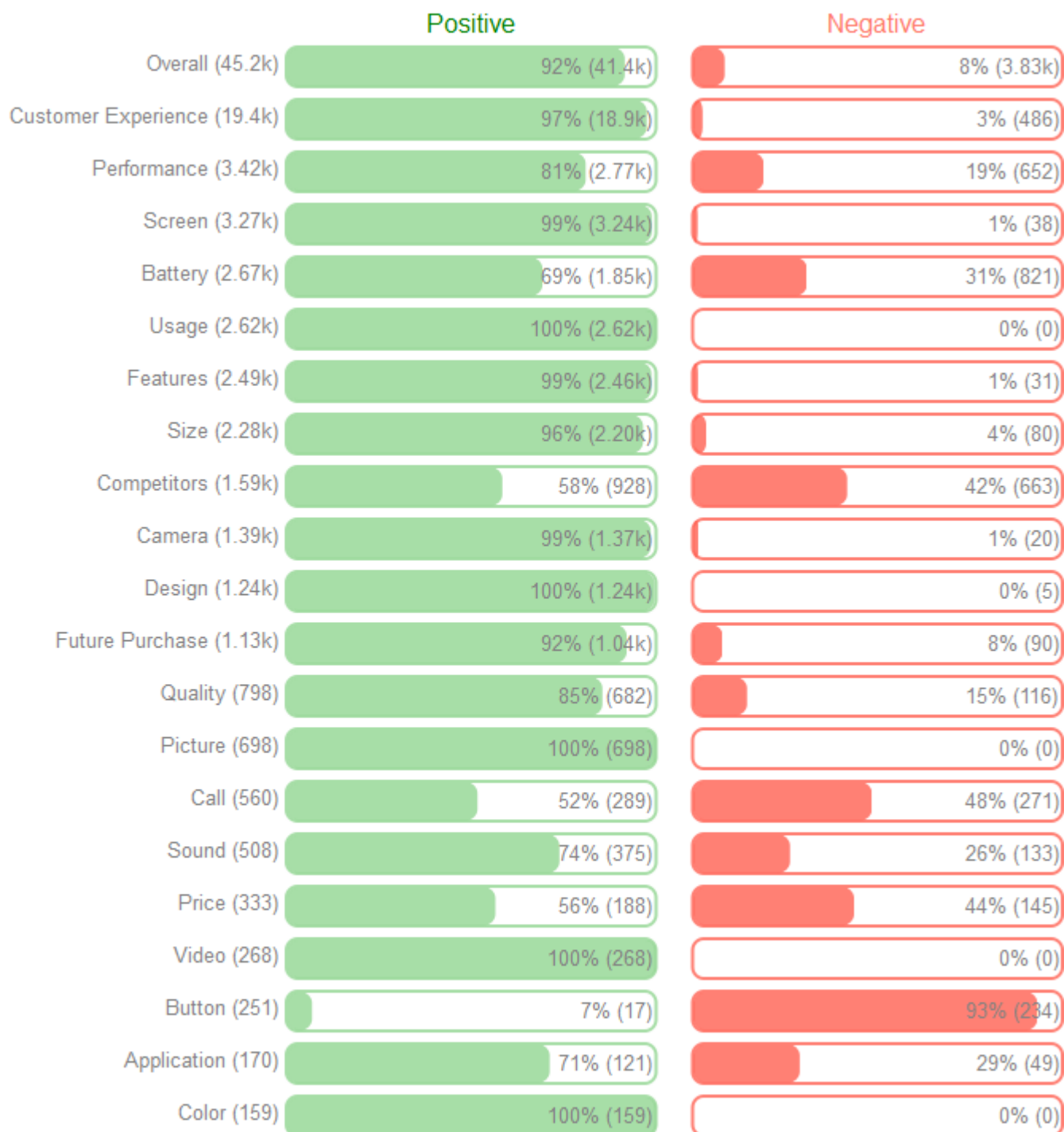


Star Rating

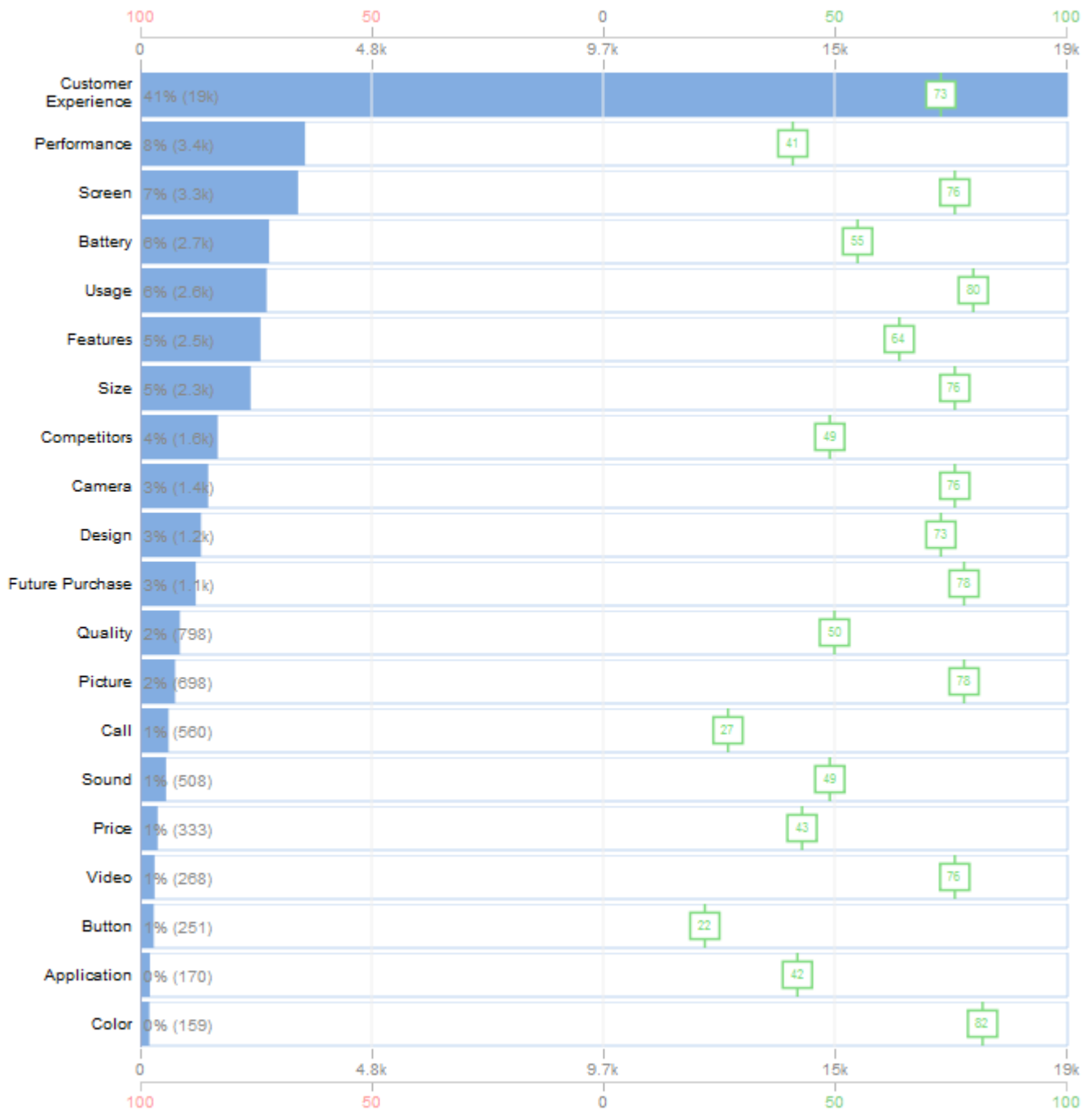
★★★★☆ (17k)
4.5 out of 5 stars



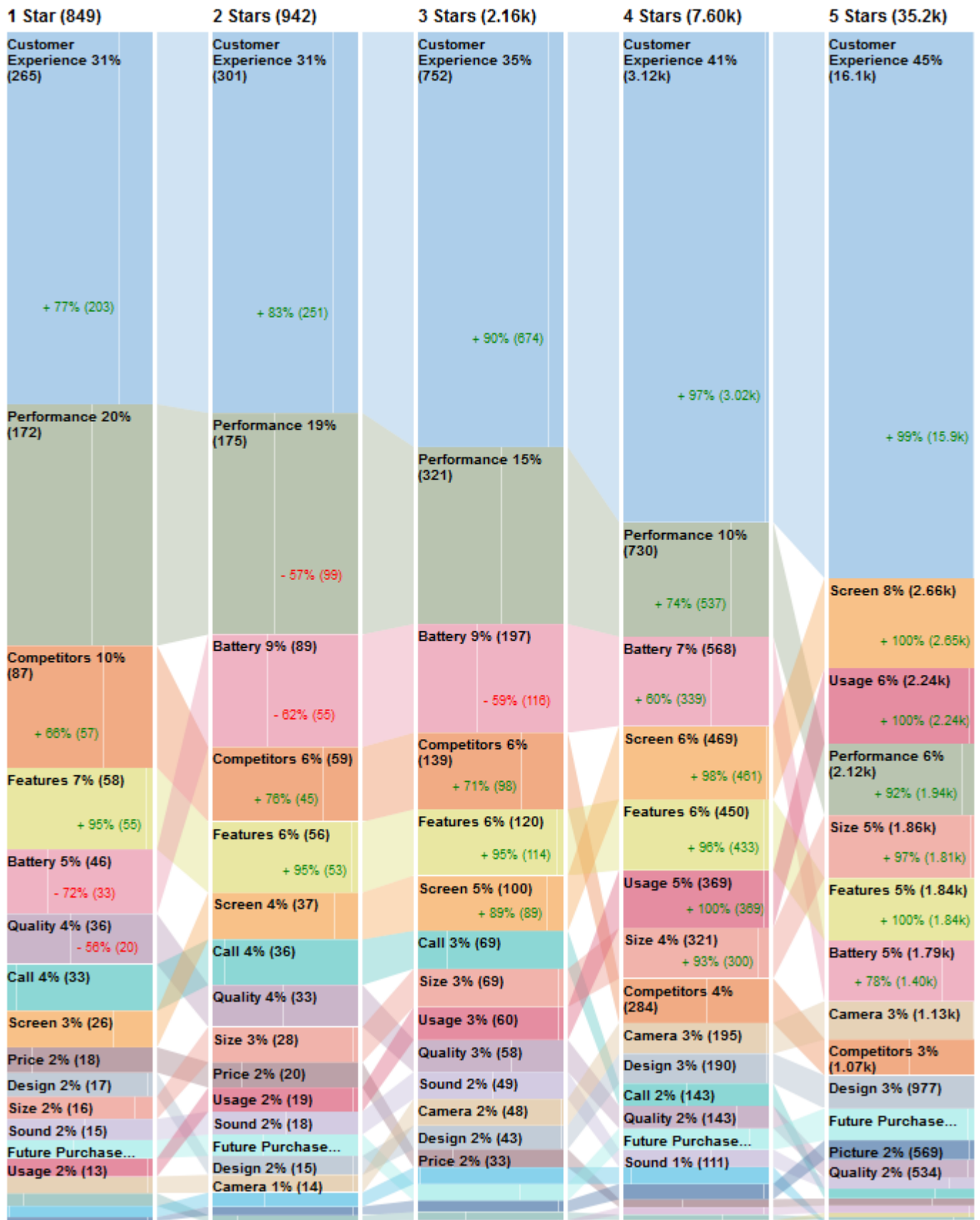
Topics by Sentiment



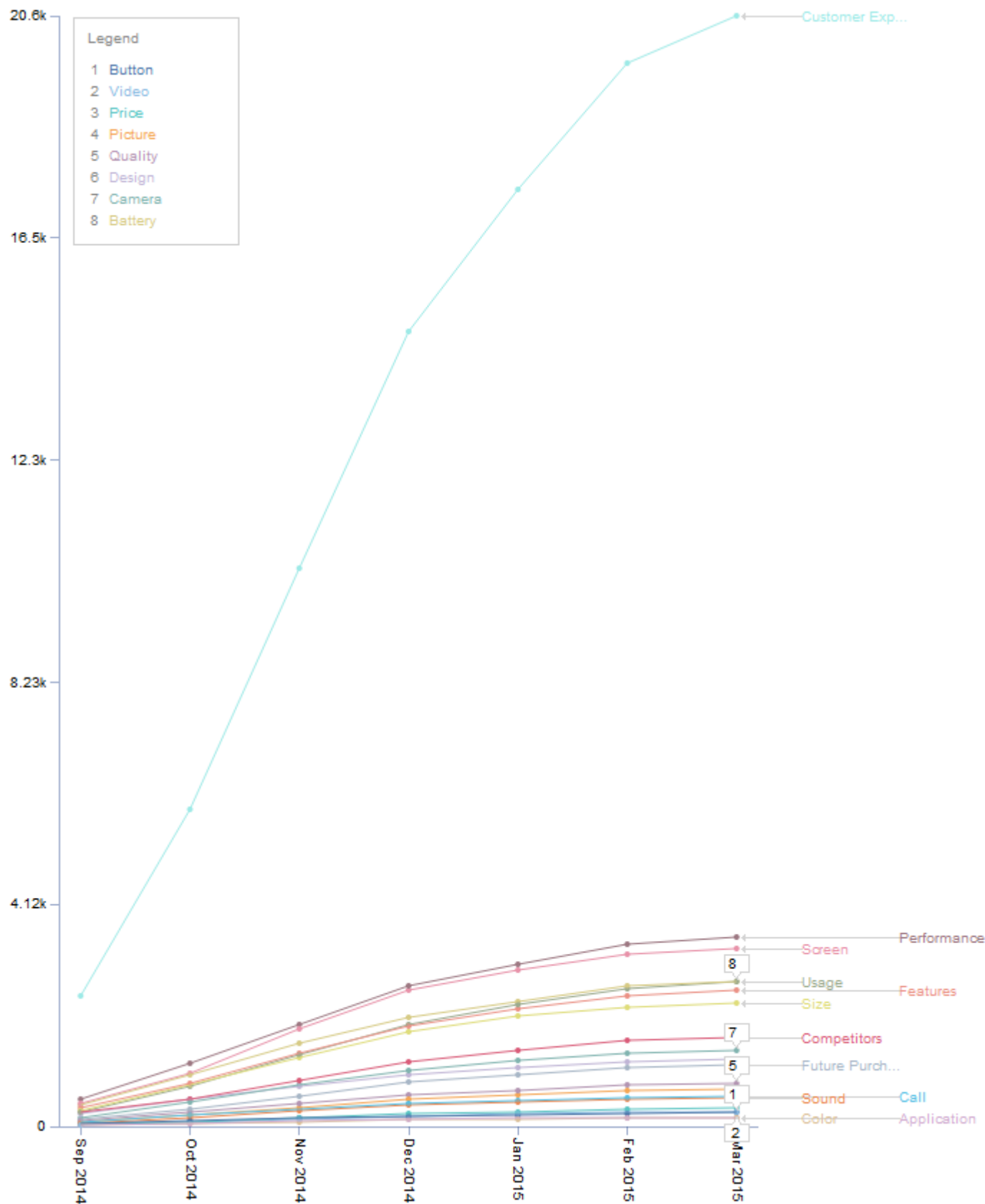
Topics by Score



Topics Sentiment Comparison by Star Rating

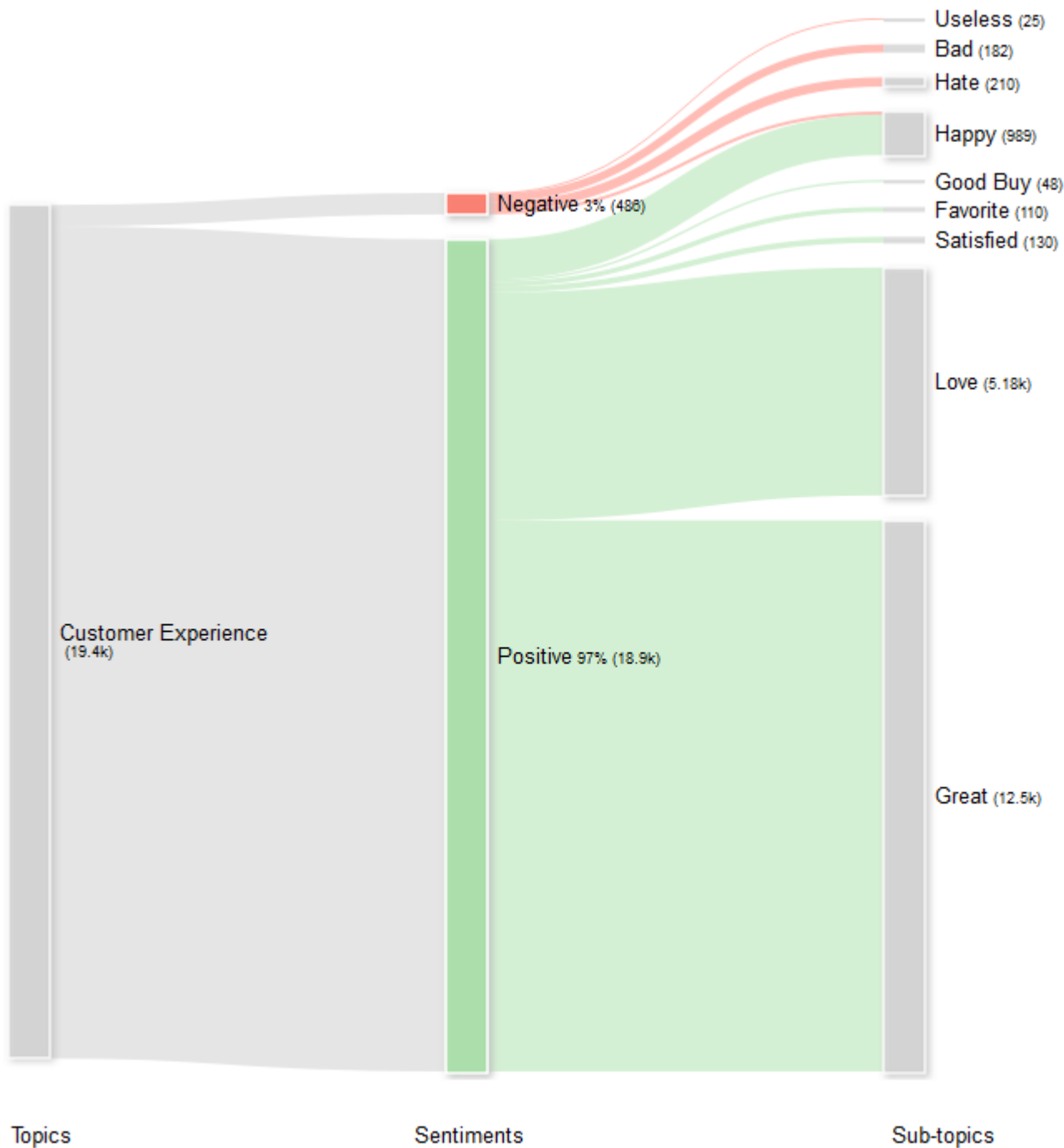


Topics Growth Over Time



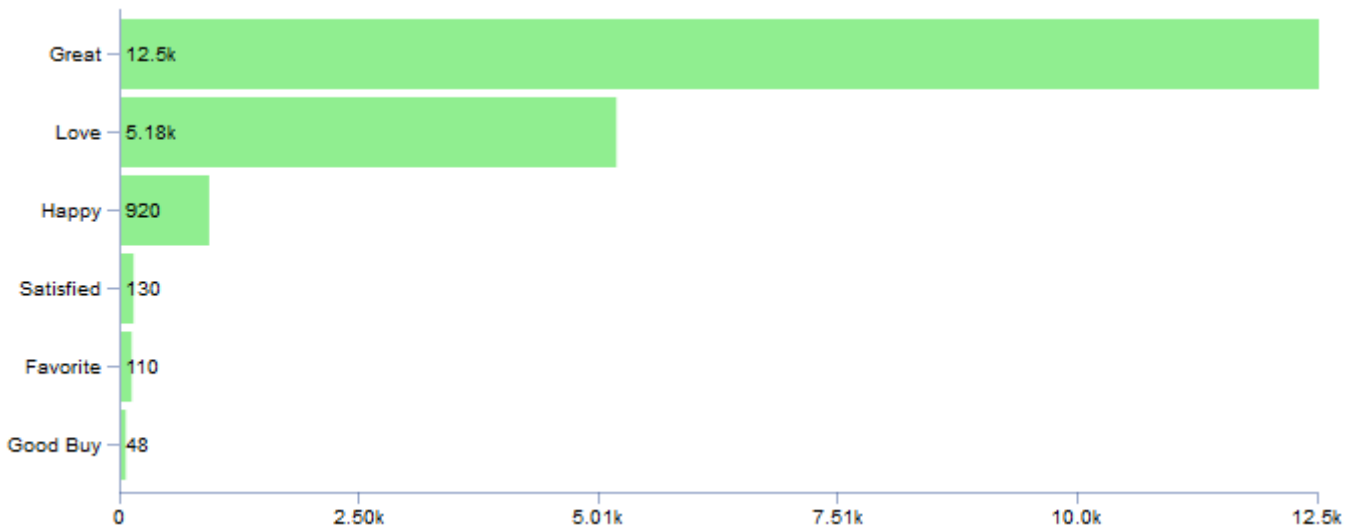
Customer experience

Topic breakdown by Sentiment & Sub-topics Detail



Customer experience ► Positive

18,909 or 42% statements (total 45,389 Stmts)



Customer experience ► Positive (18,909 statements)

Great (66% or 12523 statements)

- Excellent Product
- Great phone
- Great product .
- it is a great phone !
- This phone is great .

Customer experience ► Positive (18,909 statements)

Love (27% or 5178 statements)

- I love my new iPhone 6 .
- I love this phone !
- love my new iPhone 6
- Love the iPhone 6 .

Customer experience ► Positive (18,909 statements)

Happy (5% or 920 statements)

- I am happy with it .
- I am so happy with my iPhone 6 .
- I am very happy .
- Very happy so far .
- Very happy thus far

Customer experience ► Positive (18,909 statements)

Satisfied (1% or 130 statements)

- I am very satisfied .
- I am very satisfied with my new iPhone 6 .
- I am very satisfied with the phone .
- Overall I am satisfied .
- Perfect condition and very satisfied .

Customer experience ► Positive (18,909 statements)

Favorite (1% or 110 statements)

- Favorite iPhone yet .
- iPhone 6 is my favorite by far !
- it is my favorite iPhone so far .
- My daughter says it is her favorite phone ever .
- Probably my favorite iPhone yet !

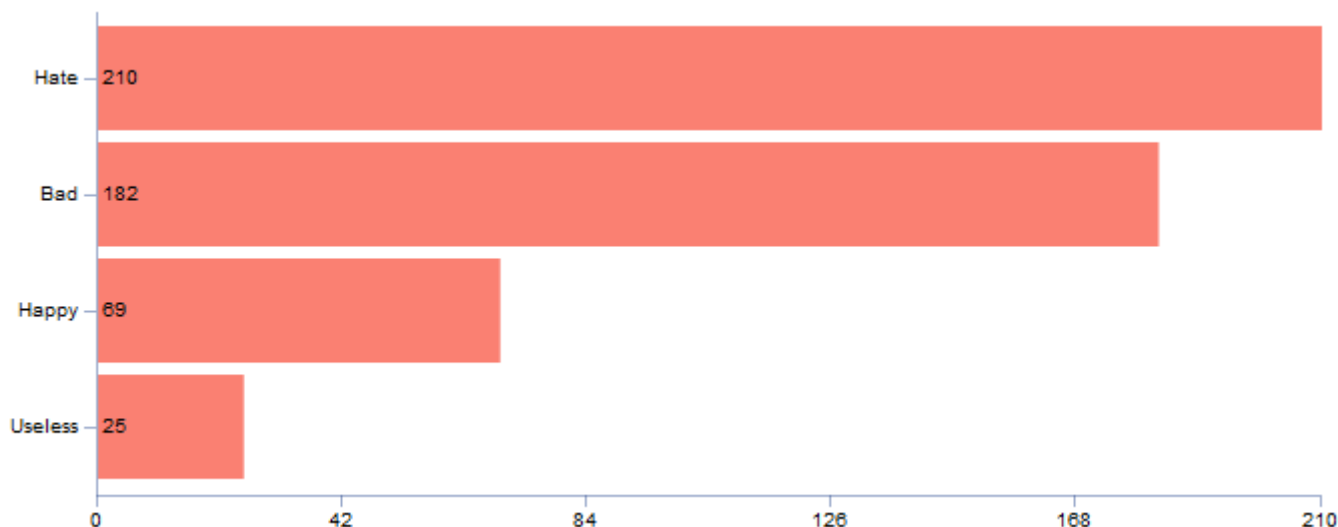
Customer experience ► Positive (18,909 statements)

Good buy (0% or 48 statements)

- a great product I would buy it again works great for me .
- Great Buy , love it !
- Great buy as always with Apple .
- it is been a great buy .
- It was a great buy !

Customer experience ► Negative

486 or 1% statements (total 45,389 Stmts)



Customer experience ► Negative (486 statements)

Hate (43% or 210 statements)

- I hate the size of this phone .
- I hate this phone !
- I really hate the size of it .
- I still hate typing on it .
- My hands hate the size .

Customer experience ► Negative (486 statements)

Bad (37% or 182 statements)

- Bad choice for an upgrade .
- Software is really bad .
- This is a really bad phone .
- This phone and the service is bad .
- Very bad phone , not brand new !

Customer experience ► Negative (486 statements)

Happy (14% or 69 statements)

- I am not happy .
- I am not happy with this phone .
- I bought this but am not happy with it .
- Not happy and the internet keep crashing .
- Not happy with the touchscreen or slowness .

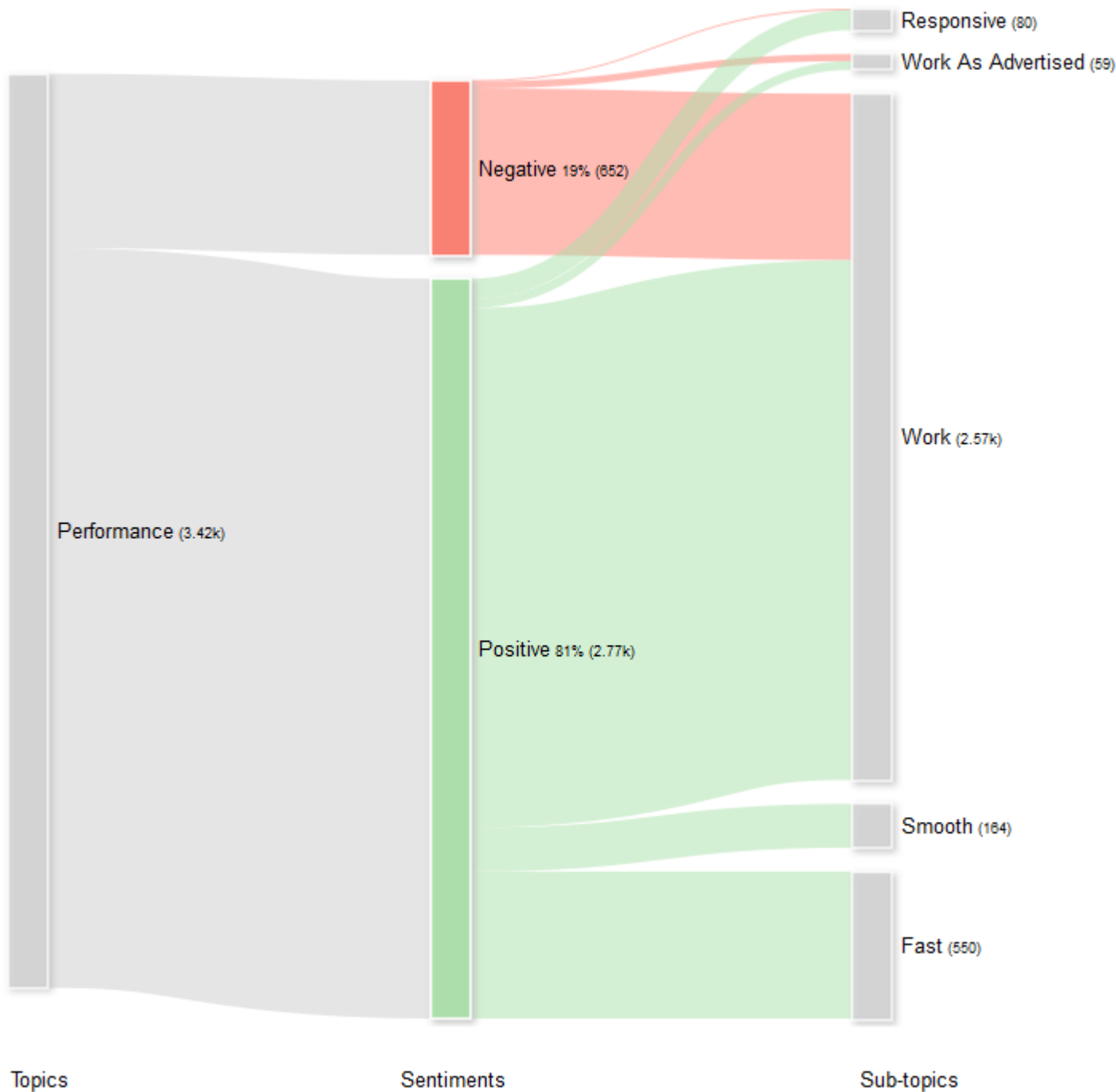
Customer experience ► Negative (486 statements)

Useless (5% or 25 statements)

- For business people there are too many useless applications .
- It renders my phone useless as a phone for a bulk of my day while at work .
- The Apple manual is useless on that point .
- The fingerprint ID is practically useless .
- Useless phone .

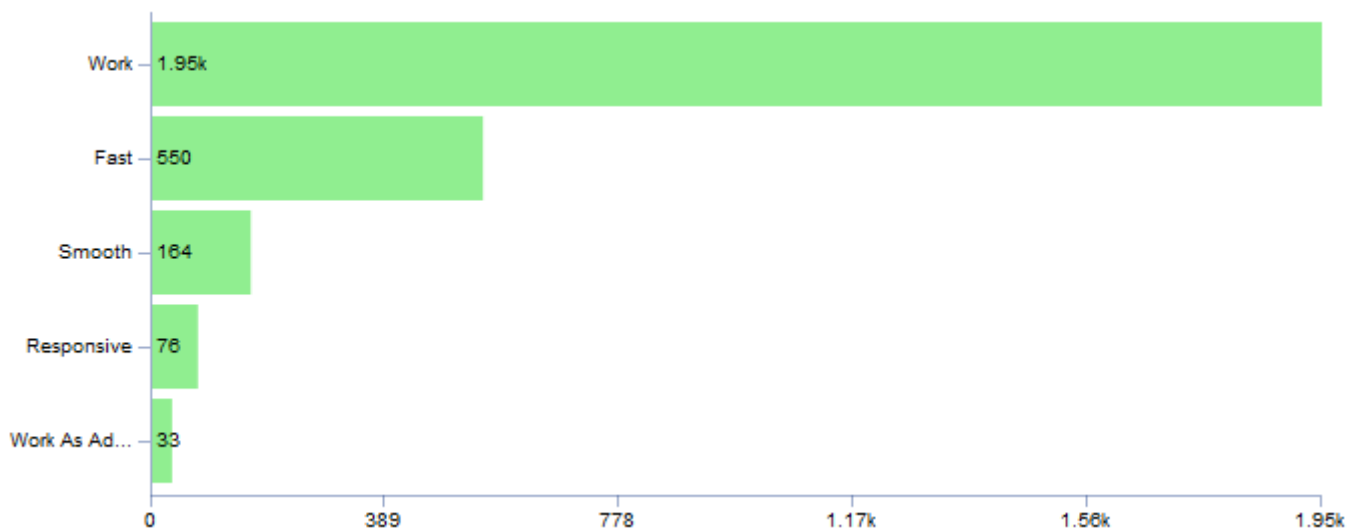
Performance

Topic breakdown by Sentiment & Sub-topics Detail



Performance ► Positive

2,768 or 6% statements (total 45,389 Stmts)



Performance ► Positive (2,768 statements)

Work (70% or 1945 statements)

- It works great .
- It works really well .
- Phone works great
- The phone works great .
- Works great .

Performance ► Positive (2,768 statements)

Fast (20% or 550 statements)

- Fast and responsive .
- It is really fast .
- it is super fast and reliable .
- It is very fast and responsive .
- The phone is quick .

Performance ► Positive (2,768 statements)

Smooth (6% or 164 statements)

- It is smooth and works well .
- it is smooth operating .
- It runs extremely fast and smooth .
- Operation is smooth .
- Very fast and smooth .

Performance ► Positive (2,768 statements)

Responsive (3% or 76 statements)

- It is also fast and responsive .
- It is very fast and responsive .
- Reliable , fast and responsive .
- Super fast and responsive .
- The phone is quick and responsive .

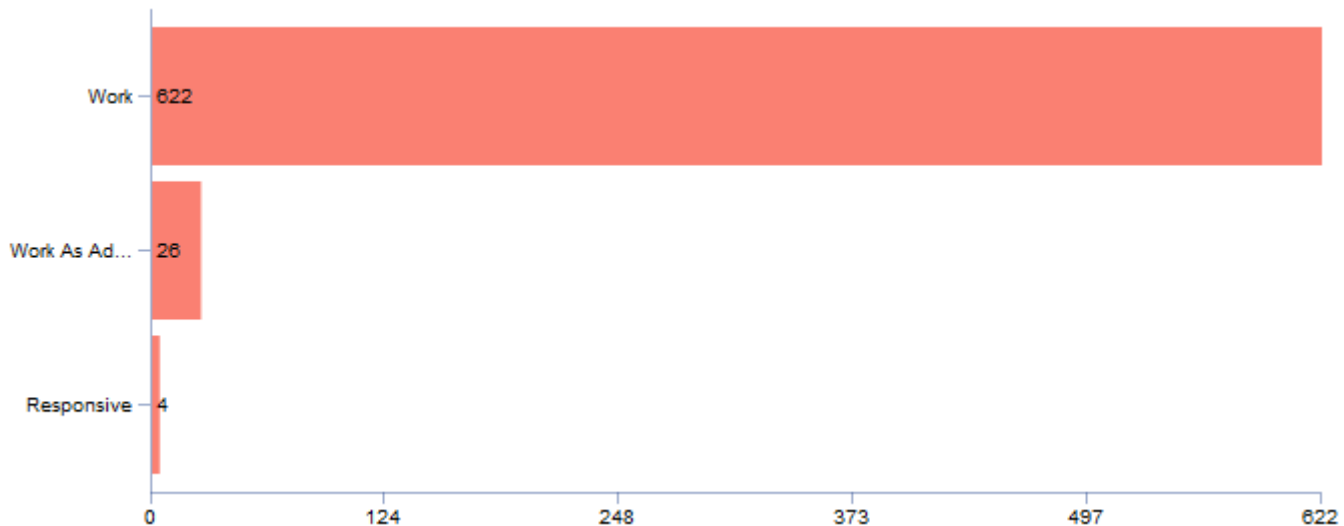
Performance ► Positive (2,768 statements)

Work as advertised (1% or 33 statements)

- Everything works just as advertised .
- Overall the iPhone 6 delivers as advertised .
- So far this product works as advertised .
- The iPhone6 is as good as it is been advertised to be .
- The phone came as it was advertised , Loved it

Performance ► Negative

652 or 1% statements (total 45,389 Stmts)



Performance ► Negative (652 statements)

Work (95% or 622 statements)

- Did not work upon arrival .
- Earphones do not work .
- It does not always work .
- It does not work with any carrier .
- siri does not work well .

Performance ► Negative (652 statements)

Work as advertised (4% or 26 statements)

- A little disappointed with the battery ordeals compared to the advertising .
- Battery life does not seem to be advertised , and I have noticed a few grainy calls .
- However , it can not get a 5 star because it is advertising is mis-leading .
- It was not unlocked as advertised .
- The processor speed is not as fast as advertised .

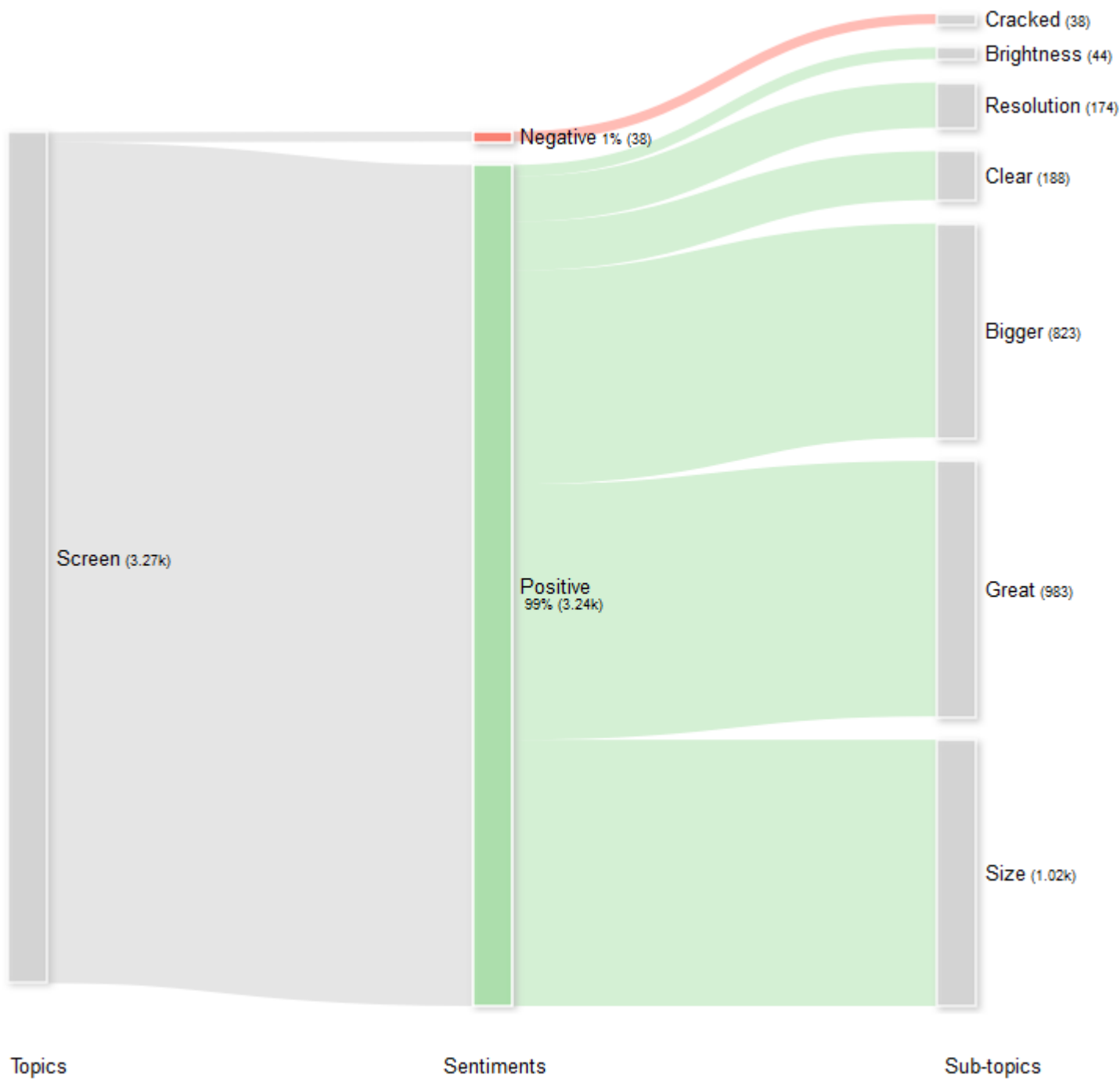
Performance ► Negative (652 statements)

Responsive (1% or 4 statements)

- Beyond that , the screen is not responsive and does not work .
- glitchy , siri not consistently working , testing non responsive sometimes .
- I am having issues with the " X " button on the keyboard (backspace) as it is not as responsive as the rest of the keyboard .
- Not responsive to touch and scale .

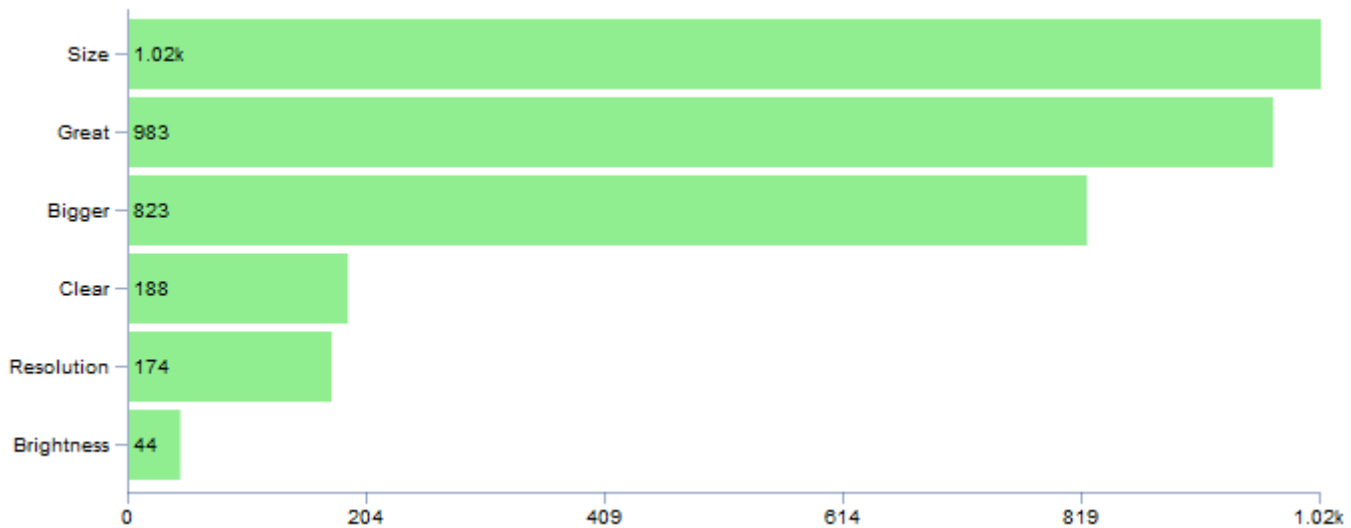
Screen

Topic breakdown by Sentiment & Sub-topics Detail



Screen ► Positive

3,236 or 7% statements (total 45,389 Stmts)



Screen ► Positive (3,236 statements)

Size (32% or 1024 statements)

- Great screen size !
- I love the screen size .
- LOVE the big screen .
- Love the ease of use and bigger screen .
- Screen size is perfect .

Screen ► Positive (3,236 statements)

Great (30% or 983 statements)

- Beautiful screen .
- Great screen .
- Screen is awesome !
- The screen is amazing .
- The screen is just beautiful !

Screen ► Positive (3,236 statements)

Bigger (25% or 823 statements)

- I like bigger screen .
- I love big screen .
- I love the big screen !
- Love the big screen .
- The bigger screen is nice and not too bulky .

Screen ► Positive (3,236 statements)

Clear (6% or 188 statements)

- it is fast , big , and the screen is super clear .
- screen is really clear .
- Screen is very clear .
- The screen is so clear .
- The screen is very clear .

Screen ► Positive (3,236 statements)

Resolution (5% or 174 statements)

- Good camera and screen resolution .
- Love the screen size and resolution .
- The screen resolution is amazing .
- The screen resolution is awesome .
- The screen resolution is great !

Screen ► Positive (3,236 statements)

Brightness (1% or 44 statements)

- Bright screen , outstanding camera , awesome build quality .
- The large bright screen and expanded storage were the biggest pluses for me .
- The screen is bright and clear .
- The screen is so clear and bright .
- The screen is very bright .

Screen ► Negative

38 or 0% statements (total 45,389 Stmts)

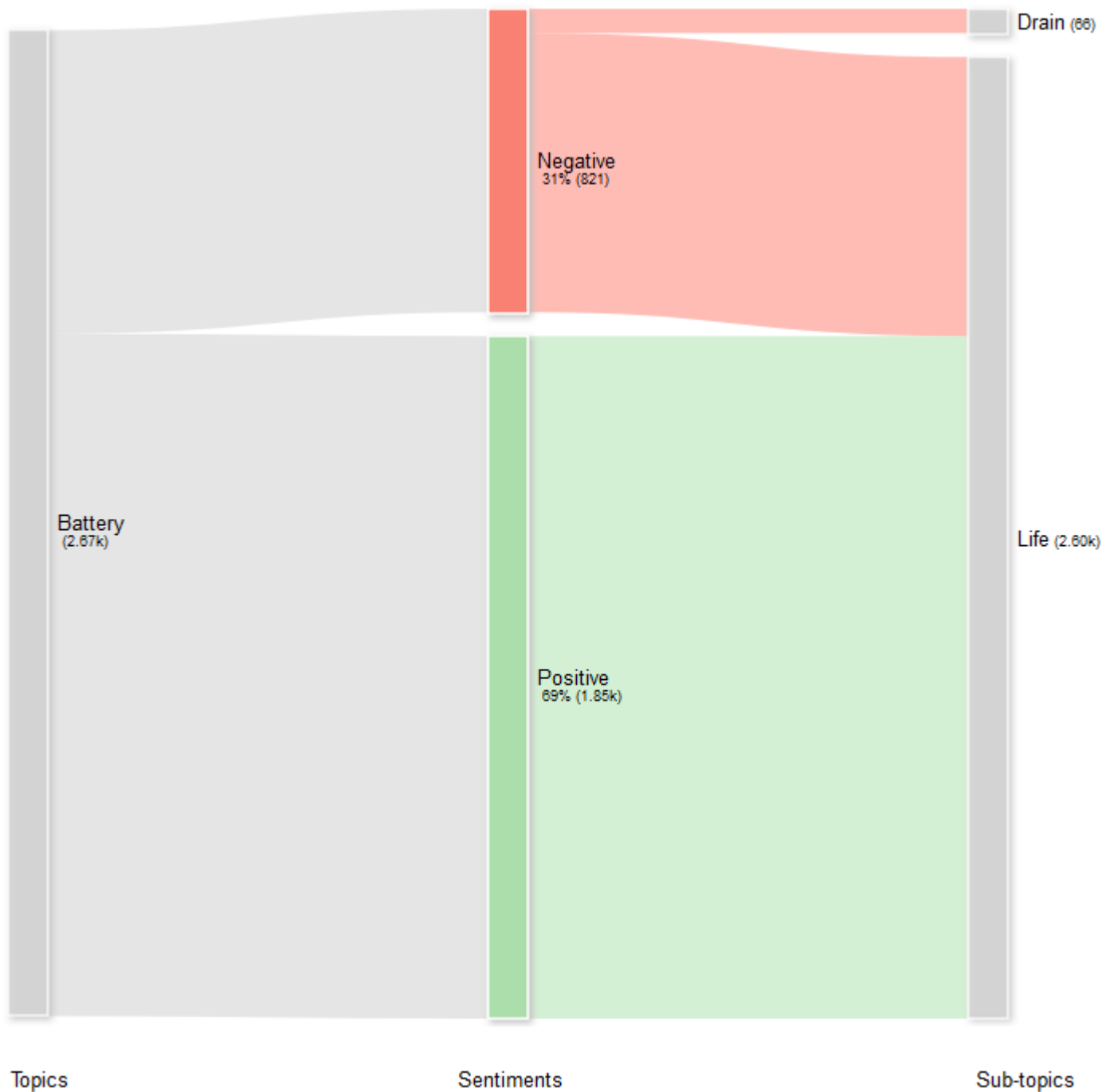
Screen ► Negative (38 statements)

Cracked (100% or 38 statements)

- First time in my pocket the screen cracked .
- I bought this a month ago and have cracked the screen twice .
- Screen cracked easily and freezes up all the time .
- The phone was bent and the screen cracked .
- This screen cracked on day 4 from a drop from my sons lap .

Battery

Topic breakdown by Sentiment & Sub-topics Detail



Battery ► Positive

1,846 or 4% statements (total 45,389 Stmts)

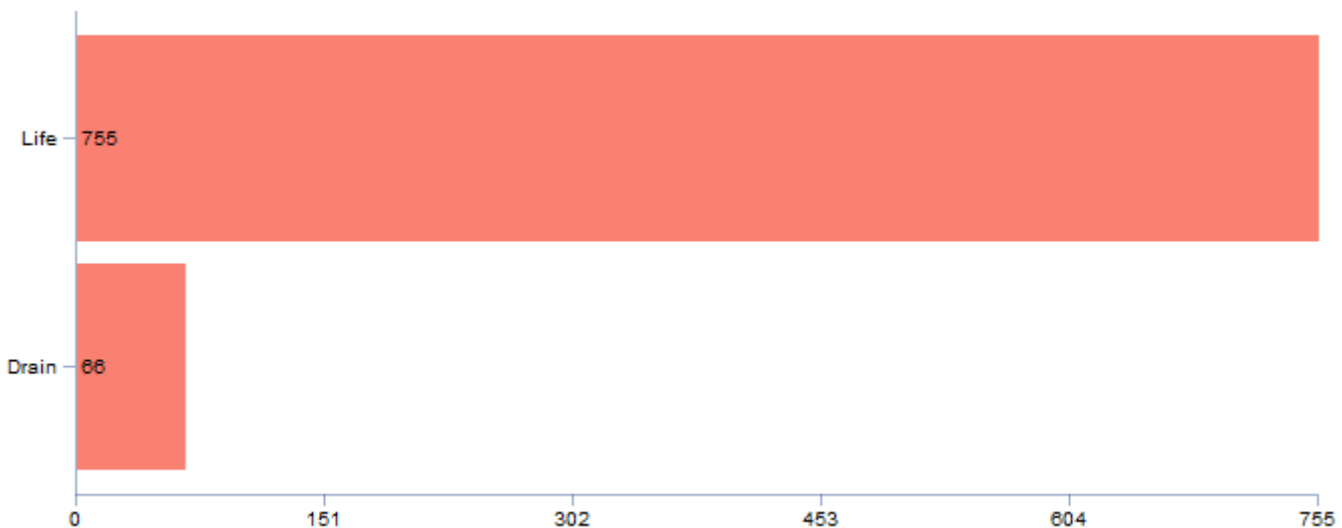
Battery ► Positive (1,846 statements)

Life (100% or 1846 statements)

- Battery life is amazing .
- Battery life is good .
- Good Battery Life
- Long battery life .
- the battery life is AWESOME !

Battery ► Negative

821 or 2% statements (total 45,389 Stmts)



Battery ► Negative (821 statements)

Life (92% or 755 statements)

- Battery life is horrible .
- battery life is not great .
- Battery life is very bad .
- The battery life is poor .
- The battery life is weak .

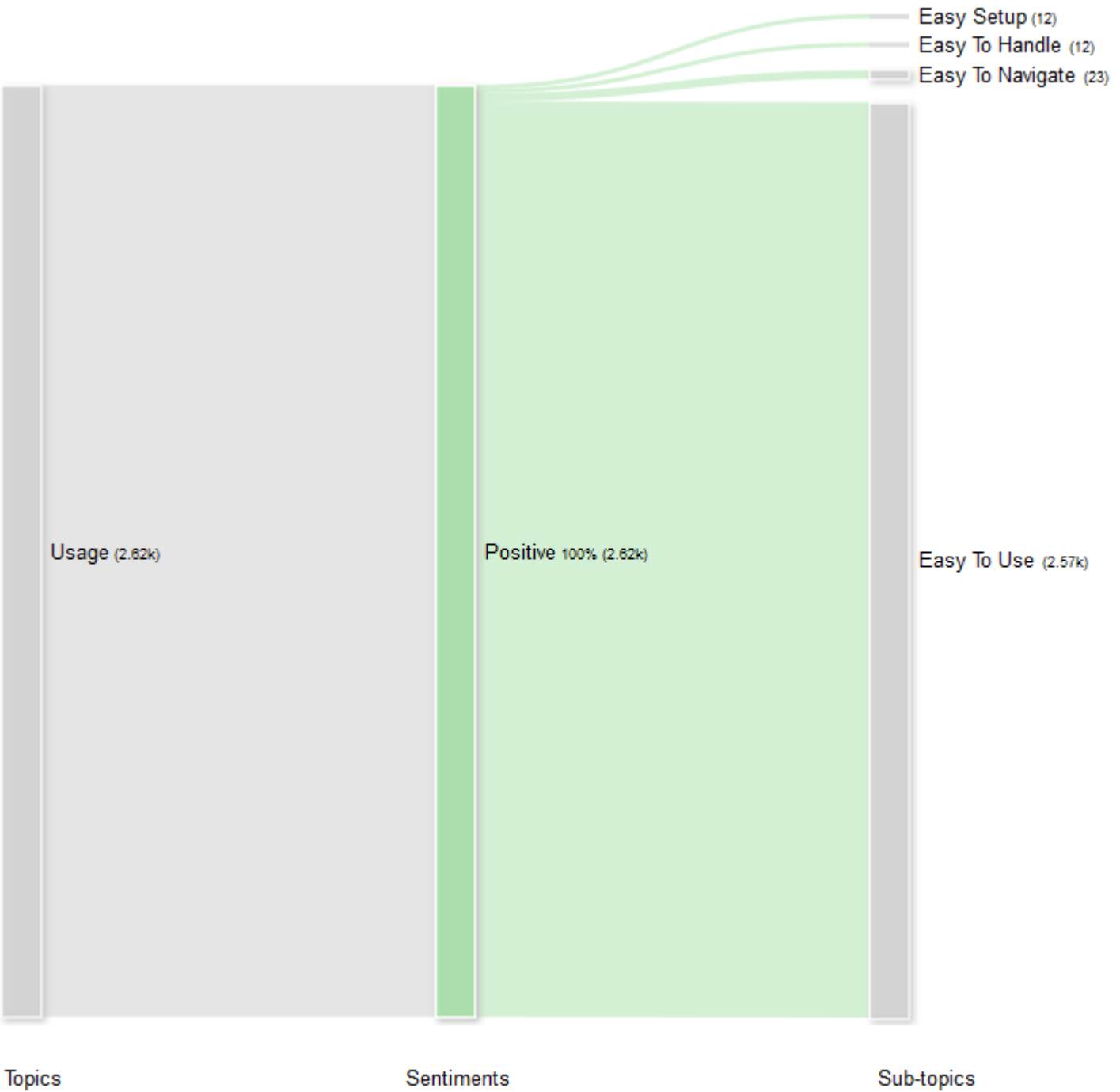
Battery ► Negative (821 statements)

Drain (8% or 66 statements)

- At first my battery was draining terribly .
- Battery still drains down too quickly .
- The battery drains really quickly .
- The battery drains very quickly .
- The battery is draining very fast .

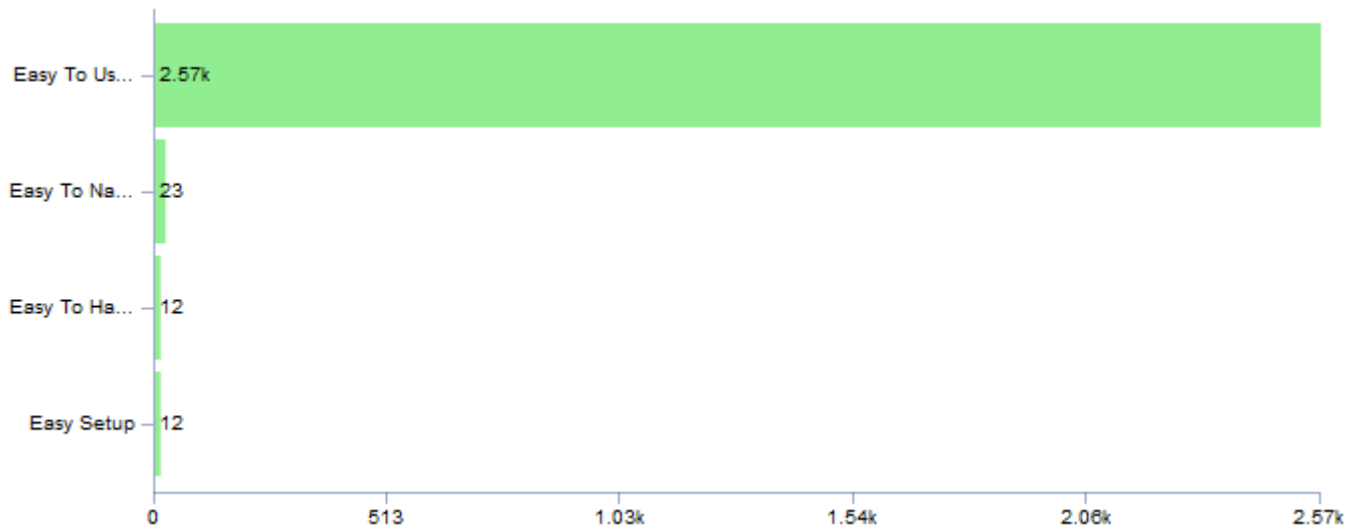
Usage

Topic breakdown by Sentiment & Sub-topics Detail



Usage ► Positive

2,616 or 6% statements (total 45,389 Stmts)



Usage ► Positive (2,616 statements)

Easy to use (98% or 2569 statements)

- Great phone easy to use .
- It is really easy to use .
- The phone is easy to use .
- Very easy to use .
- Way easy to use !

Usage ► Positive (2,616 statements)

Easy to navigate (1% or 23 statements)

- Big screen , easy to navigate .
- Easy to navigate .
- I love my iPhone 6 plus it is easy to navigate and makes my life easier in my business
- The phone is easy to navigate and the technical support team is amazing .
- This phone is amazing , really great features easy to navigate and I love FaceTiming family on the west coast .

Usage ► Positive (2,616 statements)

Easy to handle (0% or 12 statements)

- Easy to handle , nice looking , has a lot of features .
- Easy to handle , no bending !
- Easy to use and handle .
- LARGER SCREEN , EASY TO HANDLE
- Light and easy on the handle .

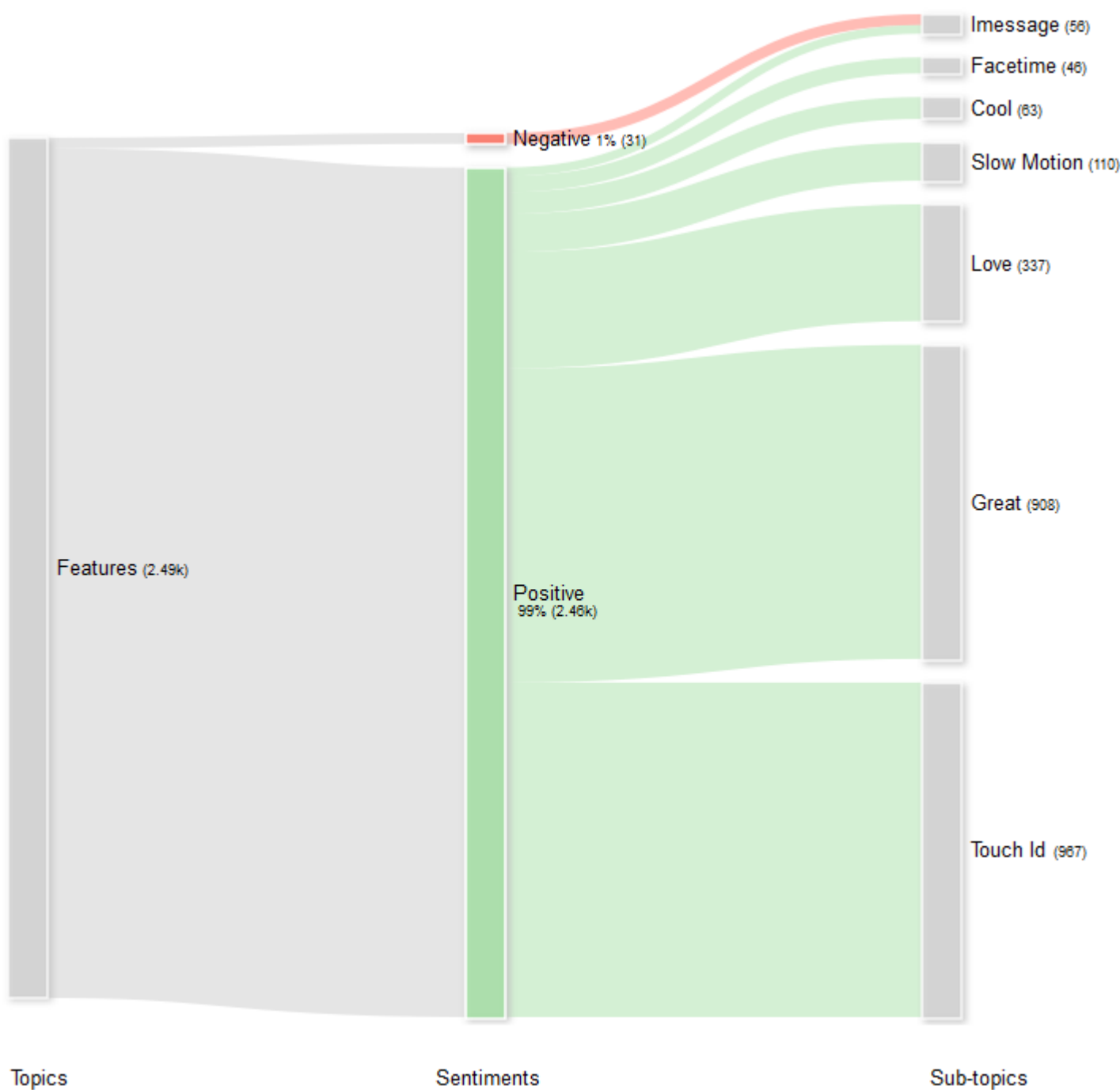
Usage ► Positive (2,616 statements)

Easy setup (0% or 12 statements)

- Easy purchase from Verizon , easy setup and great to use .
- Incredibly easy to setup !
- It is easy to setup .
- It was easy to setup and begin using .
- Overall it is a very slick design that is easy to setup and operate .

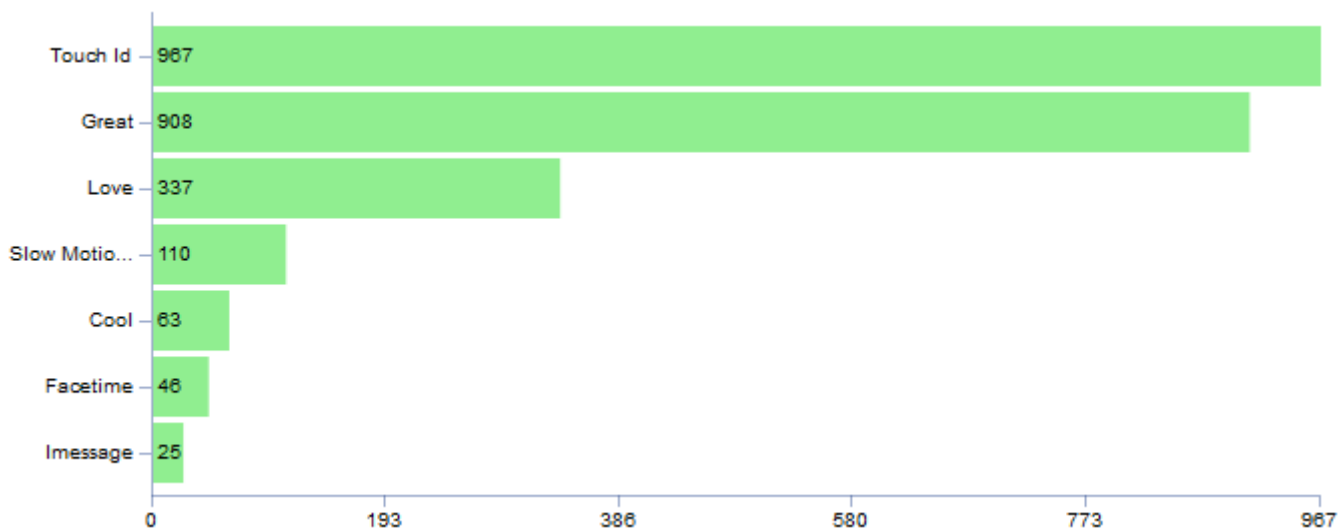
Features

Topic breakdown by Sentiment & Sub-topics Detail



Features ► Positive

2,456 or 5% statements (total 45,389 Stmts)



Features ► Positive (2,456 statements)

Touch id (39% or 967 statements)

- Love the Touch ID !
- Love the Touch ID .
- Love Touch ID .
- Touch ID is great .
- Touch ID is magical .

Features ► Positive (2,456 statements)

Great (37% or 908 statements)

- A lot of great features all in one .
- Great features .
- It has great features !
- Love the new features .
- The features are really nice .

Features ► Positive (2,456 statements)

Love (14% or 337 statements)

- I love all the features .
- I love the features of the phone and the camera .
- I love the new features .
- Love all the features .
- Love the features .

Features ► Positive (2,456 statements)

Slow motion (4% or 110 statements)

- he especially loves using the slow mo video feature .
- Love the slo-mo video .
- Slow motion video is great !
- The slo-mo feature is a big hit with the grandkids !
- The slow motion is really smooth .

Features ► Positive (2,456 statements)

Cool (3% or 63 statements)

- But it has some cool features as well .
- Cool features .
- The new features are pretty cool .
- This new phone has an awesome battery life and cool new features .
- Tons of cool features .

Features ► Positive (2,456 statements)

Facetime (2% or 46 statements)

- FaceTime and iCloud are nice .
- Facetime is a terrific value add .
- Great for movies , videos , photos , FaceTime , Skype , YouTube
- Pros : nice body design , I love the Gps maps , and enjoy FaceTime .
- Really enjoying FaceTime !

Features ► Positive (2,456 statements)

Imessage (1% or 25 statements)

- all in all is a very nice phone clear reception and love the testing features of iMessage .
- IOS makes it easy for me to Facetime and iMessage with my kids .
- Our whole family has iPhones and the group iMessage is really nice .
- The bigger screen , iMessage and call quality are great .
- The only three features I enjoyed were iMessage , WiFi calling , and FaceTime .

Features ► Negative

31 or 0% statements (total 45,389 Stmts)

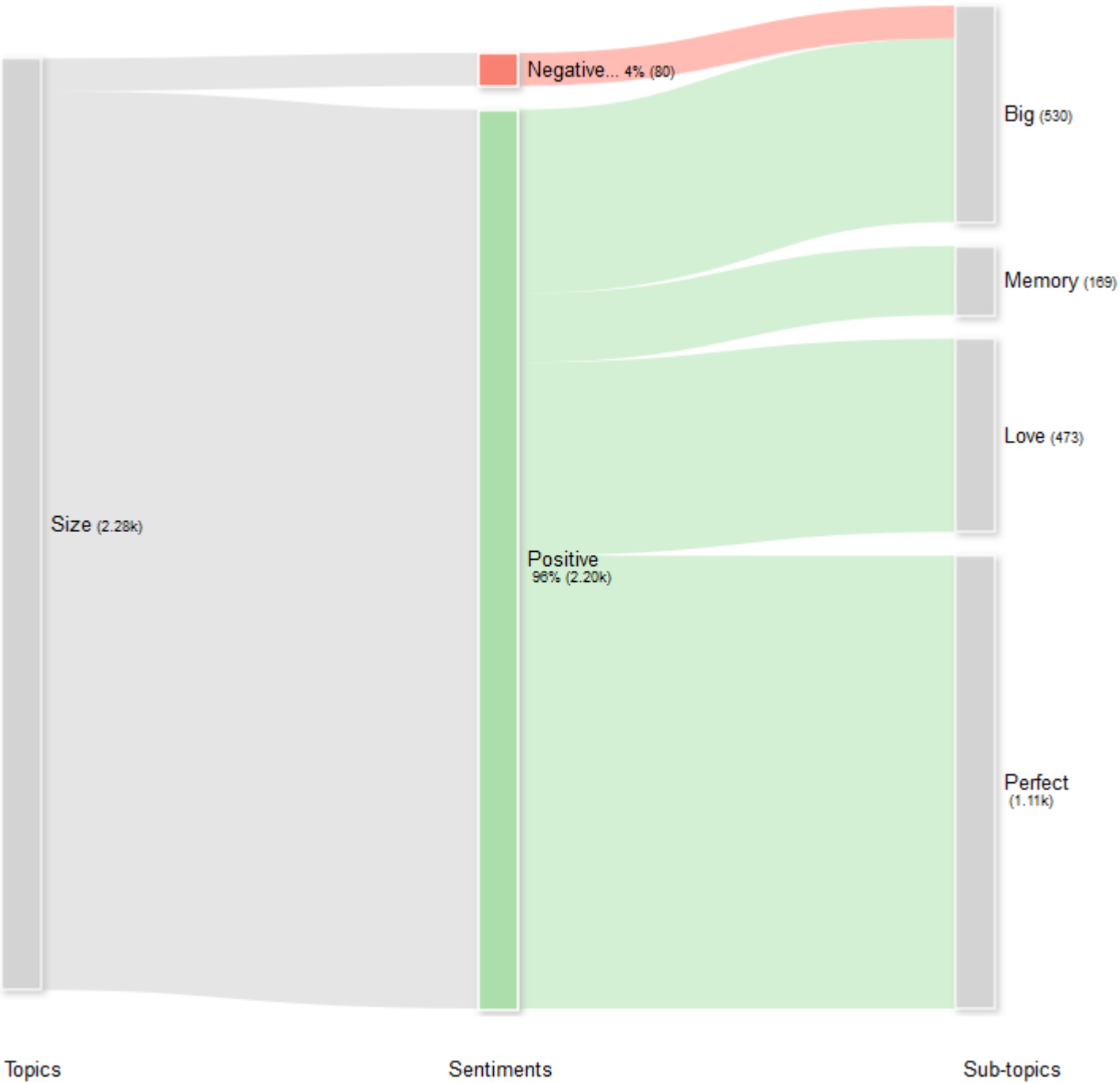
Features ► Negative (31 statements)

Imessage (100% or 31 statements)

- Another glaring issue is iMessage and SMS .
- iMessage has failed multiple times .
- iMessage is inconsistent .
- imessages were having trouble sending and receiving .
- My emails seem to be taking quite a long time to upload and the mail count number is always wrong my iMessage freezes too .

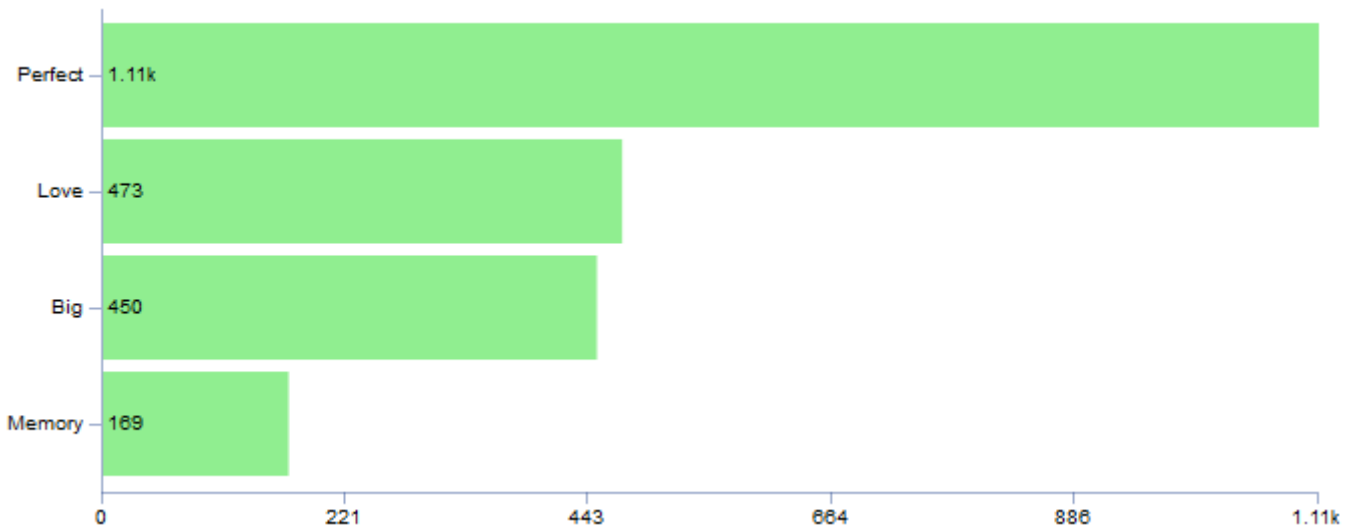
Size

Topic breakdown by Sentiment & Sub-topics Detail



Size ► Positive

2,200 or 5% statements (total 45,389 Stmts)



Size ► Positive (2,200 statements)

Perfect (50% or 1108 statements)

- Easy to use , great size .
- It is the perfect size .
- Perfect size , for me .
- Perfect size .
- the size is perfect !

Size ► Positive (2,200 statements)

Love (22% or 473 statements)

- I love love the size of the phone !
- I love the new size !
- I love the size .
- Love the new size .
- Love the size .

Size ► Positive (2,200 statements)

Big (20% or 450 statements)

- I like the larger size .
- Like the larger size .
- Love the larger size .
- The larger size fits perfect for me .
- The larger size is great and love Apple Pay !

Size ► Positive (2,200 statements)

Memory (8% or 169 statements)

- Love the camera and the memory size .
- The increased memory is a plus .
- The increased memory is great .
- The large memory is great .
- The Memory is great .

Size ► Negative

80 or 0% statements (total 45,389 Stmts)

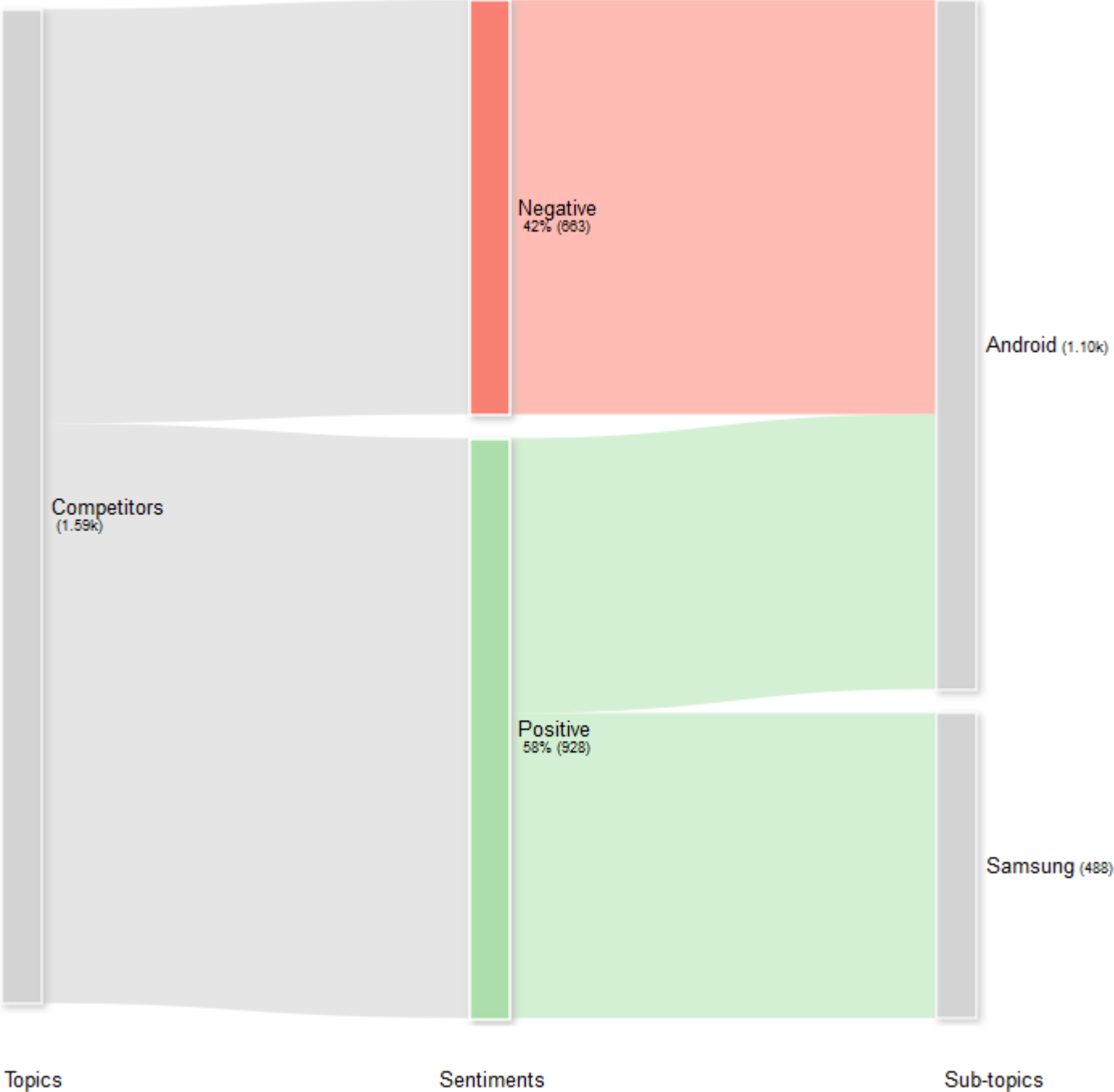
Size ► Negative (80 statements)

Big (100% or 80 statements)

- I am still having a problem getting used to the large size .
- Negative : large size hard to hold !
- size is just slightly too big for my hand .
- The size of the phone is too big and uncomfortable .
- What I do not like is the large size .

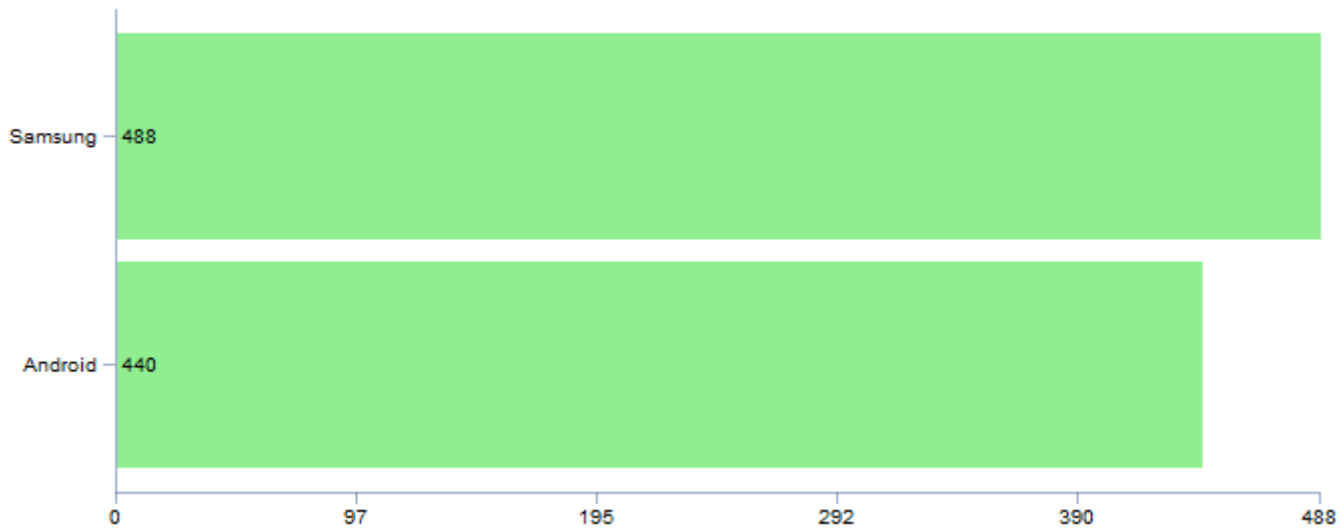
Competitors

Topic breakdown by Sentiment & Sub-topics Detail



Competitors ► Positive

928 or 2% statements (total 45,389 Stmts)



Competitors ► Positive (928 statements)

Samsung (53% or 488 statements)

- better than Samsung .
- Crushing Samsung !
- I switched from Samsung Galaxy .
- My Samsung friends are jealous .
- Went from Samsung to iPhone .

Competitors ► Positive (928 statements)

Android (47% or 440 statements)

- Android feels choppy to me .
- Bye bye Android .
- I do not like Android at all .
- I will never go back to Android !
- Never going back to Android !

Competitors ► Negative

663 or 1% statements (total 45,389 Stmts)

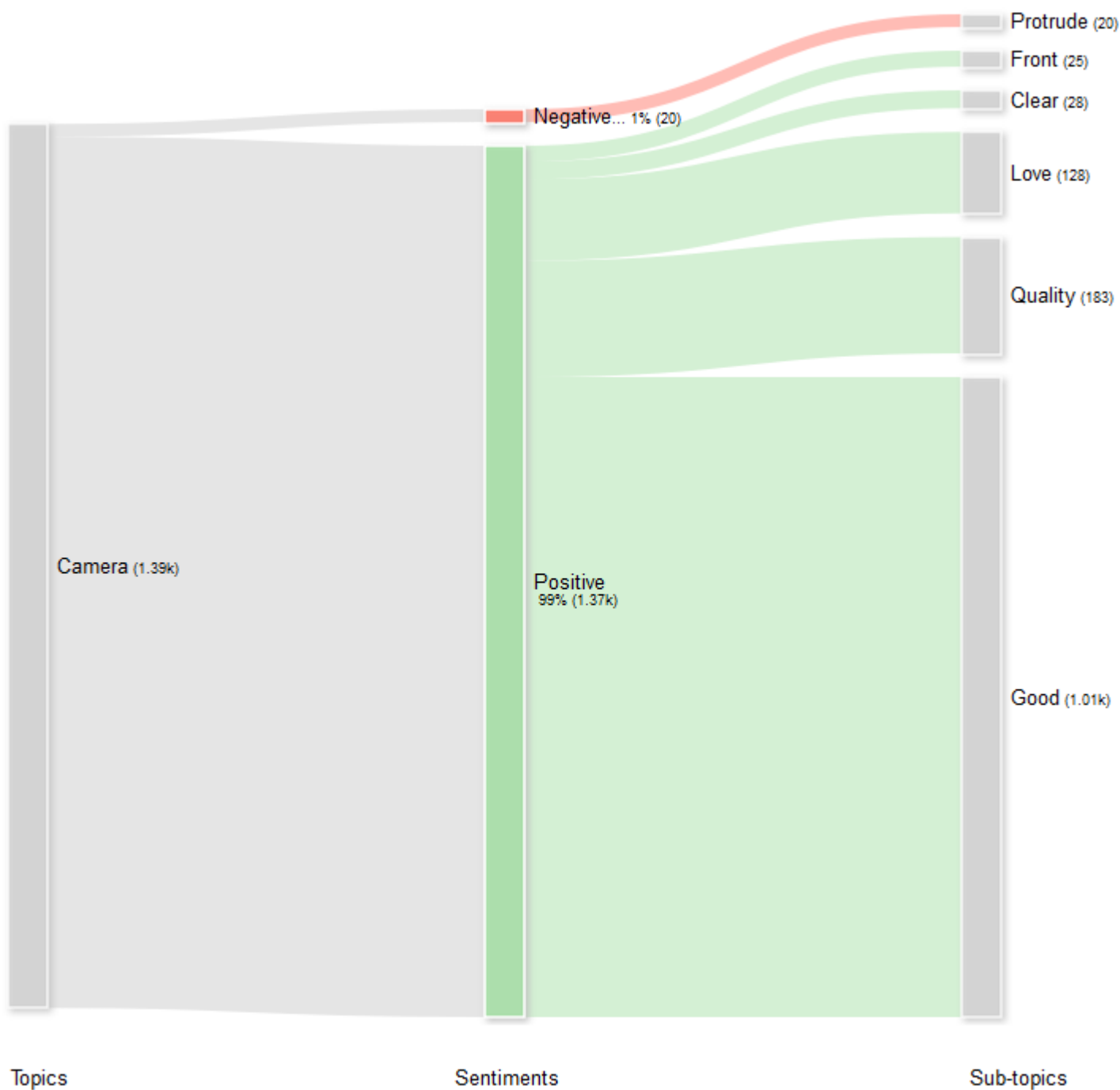
Competitors ► Negative (663 statements)

Android (100% or 663 statements)

- Android features are much better !
- Android phones are great .
- I liked my Android better .
- Loved my android !
- The android phone is far superior .

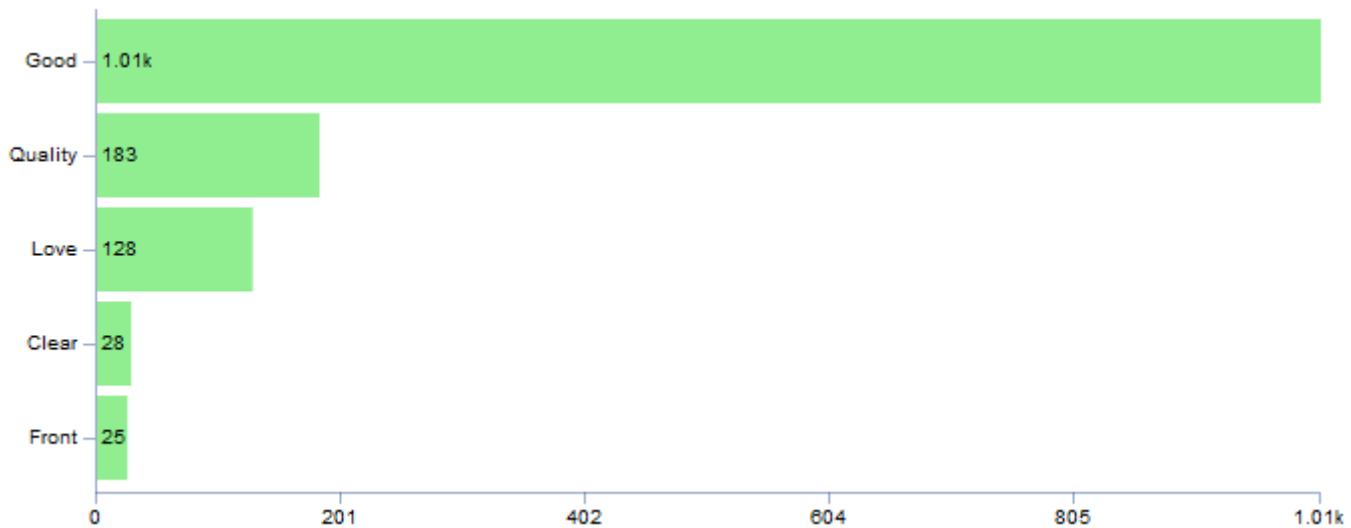
Camera

Topic breakdown by Sentiment & Sub-topics Detail



Camera ► Positive

1,371 or 3% statements (total 45,389 Stmts)



Camera ► Positive (1,371 statements)

Good (73% or 1007 statements)

- Camera is nice .
- Great camera .
- The camera is amazing .
- The camera is awesome also .
- The camera is great .

Camera ► Positive (1,371 statements)

Quality (13% or 183 statements)

- Camera is also great quality .
- Camera quality is top-notch .
- Camera quality is very good .
- Camera quality is very nice .
- Great camera and sound quality .

Camera ► Positive (1,371 statements)

Love (9% or 128 statements)

- and I love my cameras .
- I also love the camera !
- I love the camera !
- I love the camera on this thing .
- Love the phone camera !

Camera ► Positive (1,371 statements)

Clear (2% or 28 statements)

- Awesome and crystal clear cameras .
- Camera is Crystal clear .
- Camera quality is crisp and clear .
- The camera is very clear !
- The camera takes very clear photos .

Camera ► Positive (1,371 statements)

Front (2% or 25 statements)

- Also , I love how the front facing camera is so clear .
- It takes much better pictures with the front camera than the 4S .
- The front camera also seems to be much better quality .
- The front camera takes a lot clearer group selfies .
- The size , quality of front camera , and video quality is awesome !

Camera ► Negative

20 or 0% statements (total 45,389 Stmts)

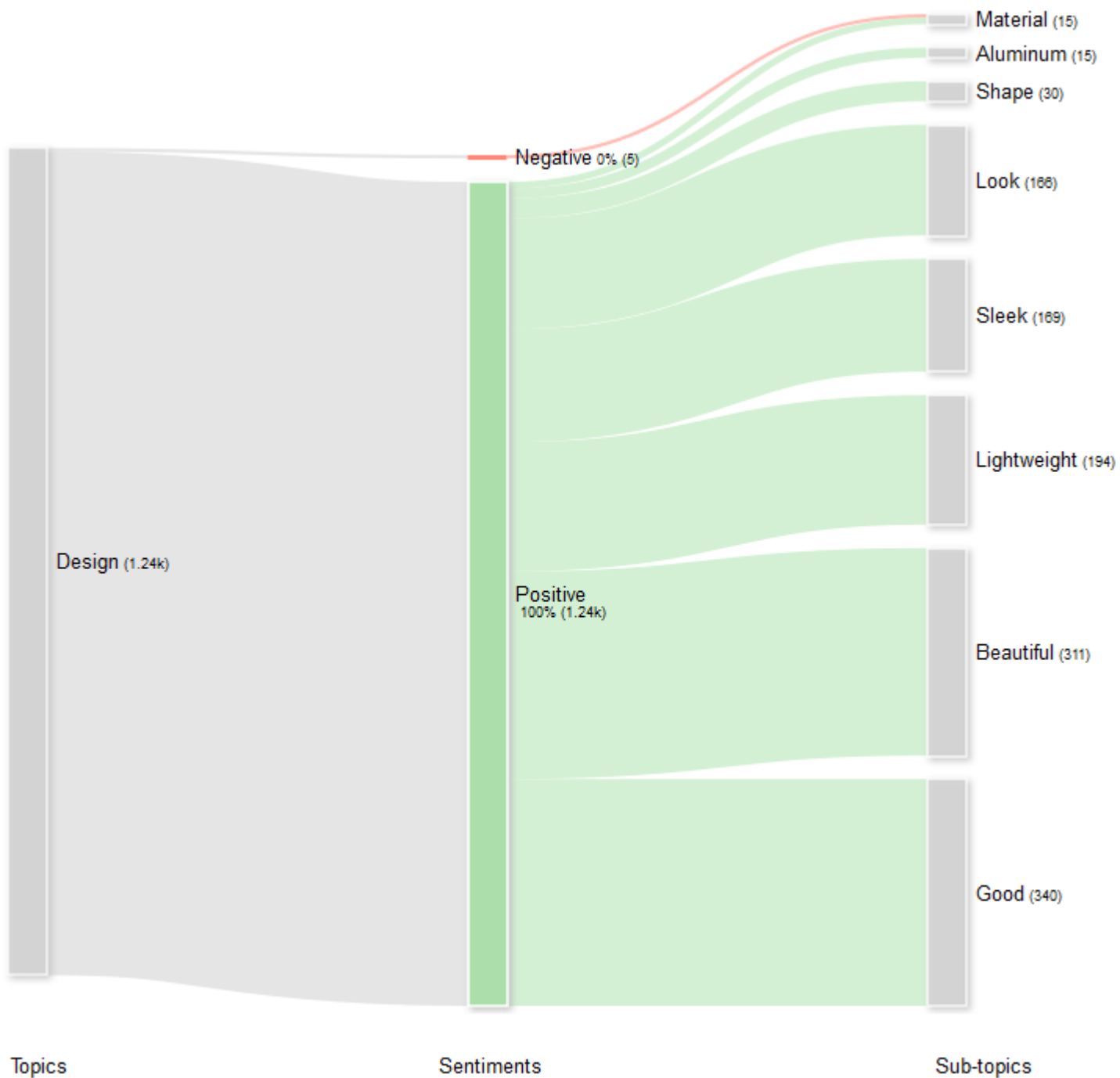
Camera ► Negative (20 statements)

Protrude (100% or 20 statements)

- 3 , Too thin - yes , this phone is too thin - hence the protruding rear camera issue .
- My only other issue it the protruding camera .
- The only thing I do not like is that the camera protrudes just a bit .
- The protruding camera , really , by today 's standards and by Apple 's design theme of sleekness , is just stupid and very unexpected .
- The protruding rear camera lens is just stupid - so you really can not set the naked phone on it is back without worrying about it .

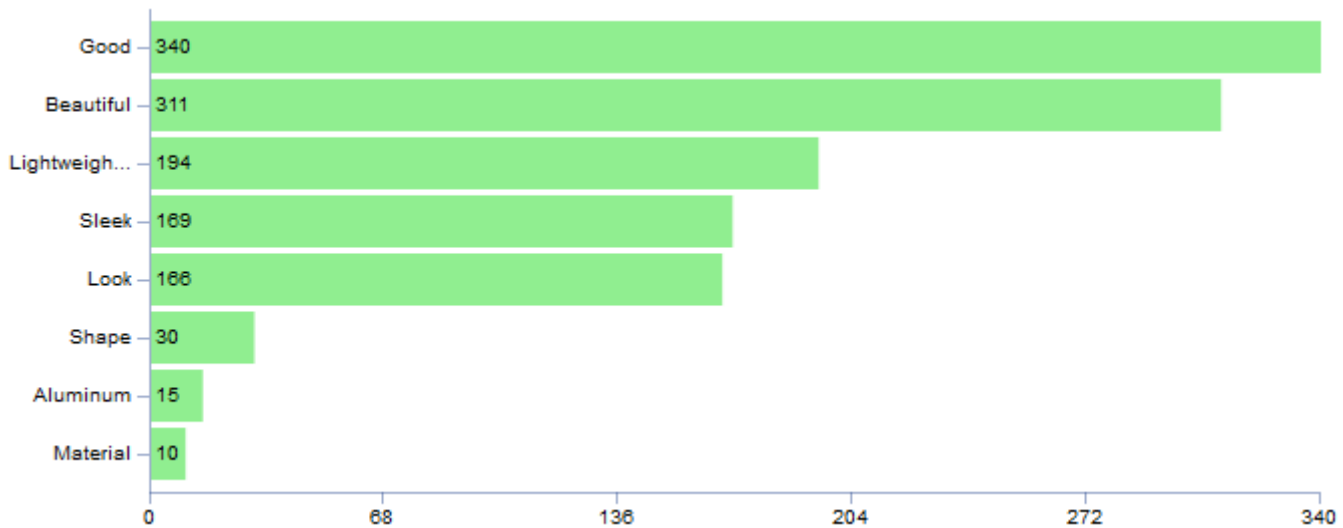
Design

Topic breakdown by Sentiment & Sub-topics Detail



Design ► Positive

1,235 or 3% statements (total 45,389 Stmts)



Design ► Positive (1,235 statements)

Good (28% or 340 statements)

- Good design .
- Great design .
- Perfect phone , perfect design
- The design is awesome !
- Very well designed .

Design ► Positive (1,235 statements)

Beautiful (25% or 311 statements)

- Beautiful phone .
- Everything was beautiful , thanks for all !
- So capable , so beautiful , so functional !
- The phone is beautiful .
- This is a beautiful phone .

Design ► Positive (1,235 statements)

Lightweight (16% or 194 statements)

- It is lightweight and bigger .
- it is lightweight too .
- it is thin and lightweight .
- Lighter than the 5s I just had .
- My iPhone is MUCH lighter !

Design ► Positive (1,235 statements)

Sleek (14% or 169 statements)

- It is fast , sleek and powerful .
- it is sleek , battery life is great .
- It looks sleek and fancy .
- Slim , Sleek , and fast .
- Very sleek .

Design ► Positive (1,235 statements)**Look** (13% or 166 statements)

- Good looking phone and super light .
- It has a great looking
- Looks Good .
- The looks are amazing .
- The physical condition looks great !

Design ► Positive (1,235 statements)**Shape** (2% or 30 statements)

- Good shape .
- Love the new design shape , bigger screen .
- Size and shape is just right
- The new shape and features of the iPhone 6 are great !
- The shape and feel of it was perfect .

Design ► Positive (1,235 statements)**Aluminum** (1% or 15 statements)

- It is made from aluminum and uses ion glass .
- It looks nice , with it is smooth aluminum back blending seamlessly with the curved glass .
- The all aluminum build feels great in the hand and gives it a sturdy feel .
- The phone is constructed of an aluminum uni-body and an all glass front .
- This brushed aluminum also gives it a sleek and professional look to it .

Design ► Positive (1,235 statements)**Material** (1% or 10 statements)

- I love how the phones housing is not plastic and how Apple made it with high quality material .
- Material design looks awesome !
- The iPhones look new even after 2 years if you take care of them because they use very high grade materials .
- Well built design with high quality material and the specs may seem below normal standards but Apple did an excellent job integrating everything smoothly .
- You can expect that it will be made of the best materials and look very sleek .

Design ► Negative

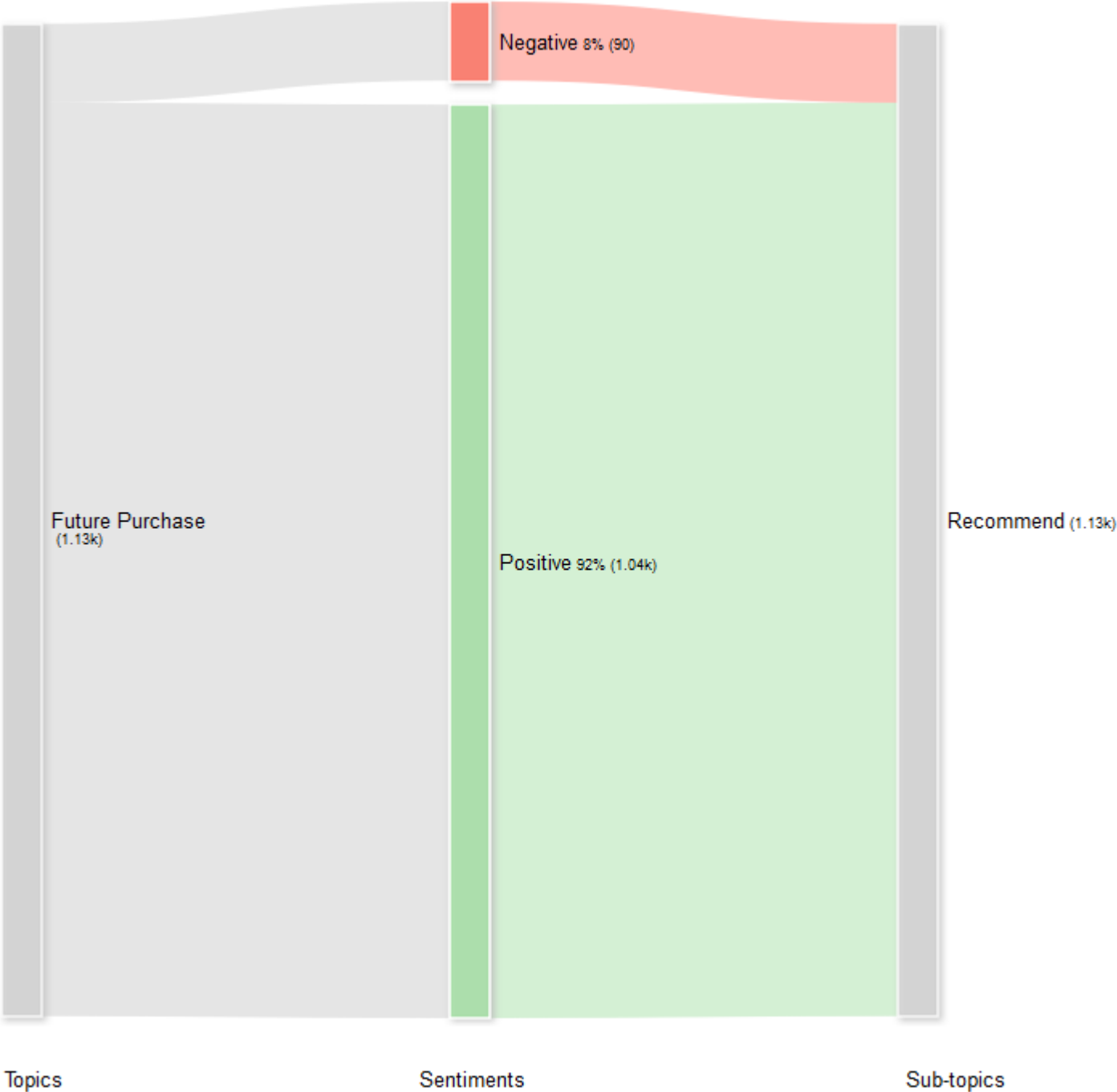
5 or 0% statements (total 45,389 Stmtms)

Design ► Negative (5 statements)**Material** (100% or 5 statements)

- Apple needs to follow the lead by rivals - use a non-slip material on the case back .
- I also carry it in my pocket and it is smaller size and material make it seem a lot less durable than the iPhone 4 or 5 .
- The case is so slippery , no type of gripping material that would make poor of a pleasure to handle the phone .
- The exterior materials used make it slippery to hold on to and with the increased size , it is not as easy to grasp as an iPhone5 , so I recommend a case with grippy materials at least along the sides .
- The new iPhone6 has rounded edges , is a lot thinner and all materials are slippery .

Future purchase

Topic breakdown by Sentiment & Sub-topics Detail



Future purchase ► Positive

1,041 or 2% statements (total 45,389 Stmts)

Future purchase ► Positive (1,041 statements)

Recommend (100% or 1041 statements)

- Highly recommend !
- Highly recommend .
- Highly recommended .
- I do recommend it .
- Would recommend it

Future purchase ► Negative

90 or 0% statements (total 45,389 Stmts)

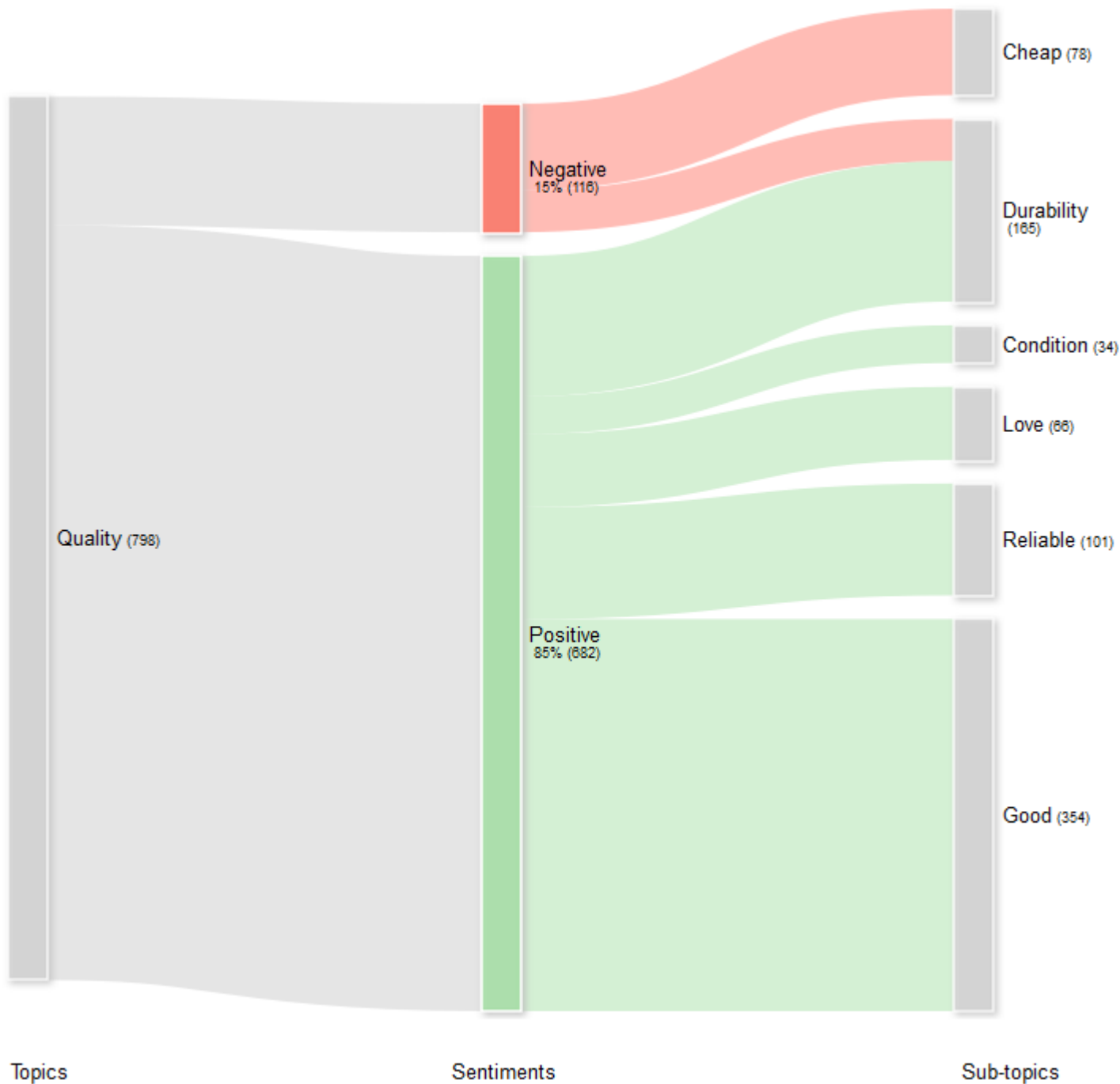
Future purchase ► Negative (90 statements)

Recommend (100% or 90 statements)

- I do not recommend you wasting you money on this .
- Not recommended .
- will not recommend it to anyone , SORRY .
- Would not recommend .
- Would not recommend for the non tech savvy person

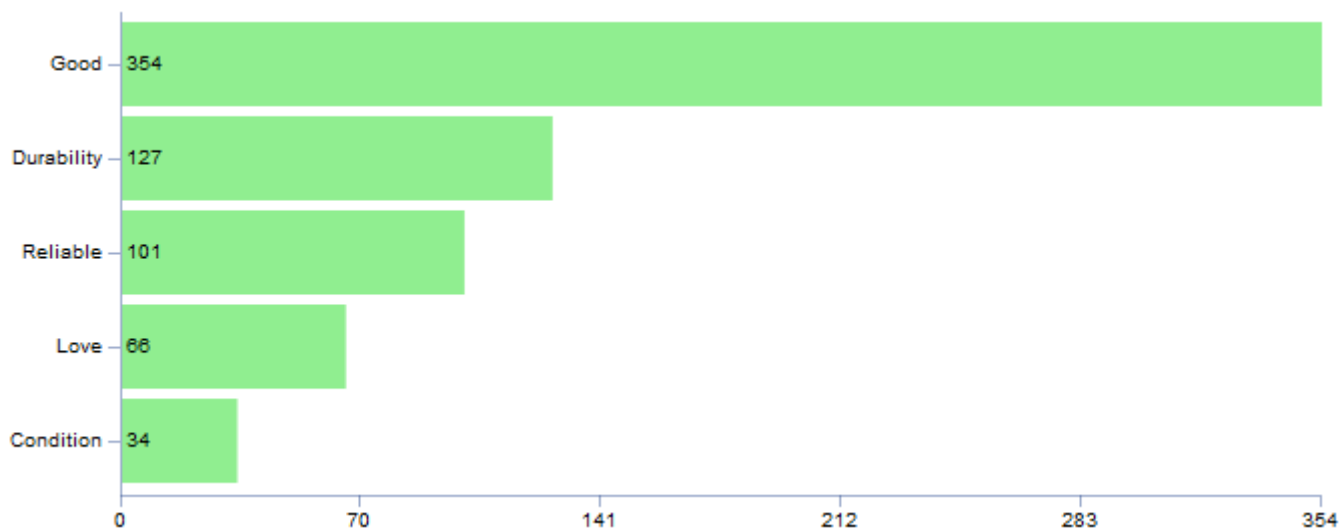
Quality

Topic breakdown by Sentiment & Sub-topics Detail



Quality ► Positive

682 or 2% statements (total 45,389 Stmts)



Quality ► Positive (682 statements)

Good (52% or 354 statements)

- Good quality .
- Great build quality .
- HIGH QUALITY AS WELL !
- Thank you for the excellent quality of the product
- VERY good quality phone .

Quality ► Positive (682 statements)

Durability (19% or 127 statements)

- Durability of this phone seems great as well .
- Great screen , Durable .
- it is very durable and fast
- it is very fast and durable .
- love it - easy to use ; durable .

Quality ► Positive (682 statements)

Reliable (15% or 101 statements)

- Fast and reliable phone
- Is faster and reliable .
- it is super fast and reliable .
- Reliable device .
- The iPhone 6 plus is a reliable phone .

Quality ► Positive (682 statements)

Love (10% or 66 statements)

- I love the quality and everything about it my iPhone 6 does so many things and the video is also so perfect
- I love the quality and sleekness of it .
- Love my new iPhone 6 it is awesome pic quality it is great and it is a light cell phone .
- Love the larger size and the quality of the phone .
- Love the quality , speed , looks , and price .

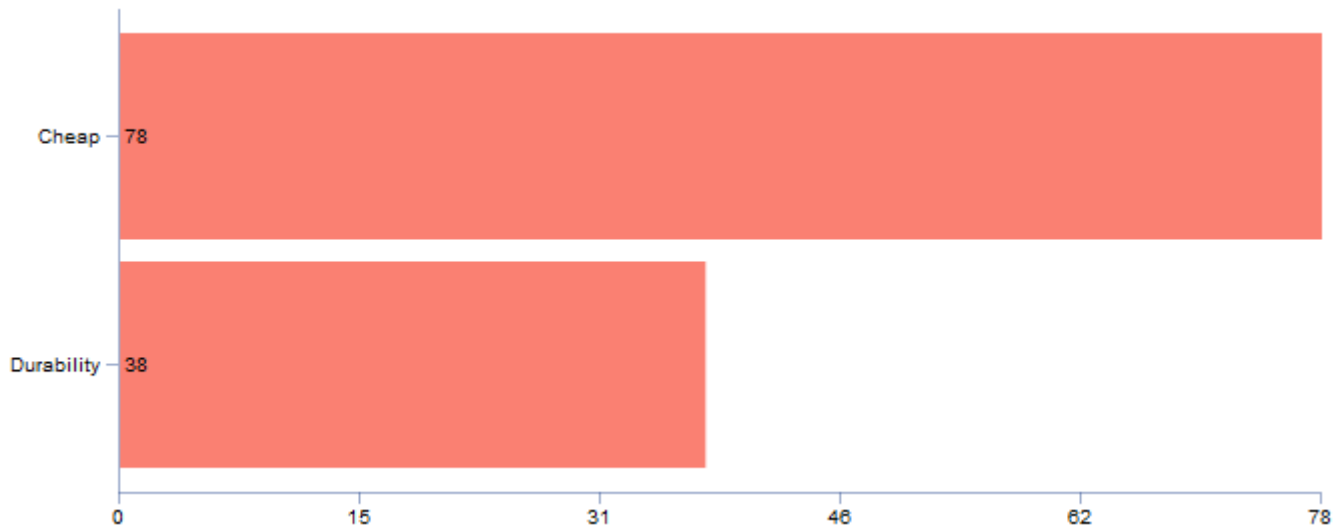
Quality ► Positive (682 statements)

Condition (5% or 34 statements)

- Good condition .
- iPhone in perfect condition , Zero Problems
- Perfect condition and very satisfied .
- The phone is in good condition .
- The physical condition looks great !

Quality ► Negative

116 or 0% statements (total 45,389 Stmts)



Quality ► Negative (116 statements)

Cheap (67% or 78 statements)

- Cheap quality .
- My first impression when I held this was CHEAP !
- Phone is very light and feels cheap .
- The home button seems cheap .
- Very poor build quality .

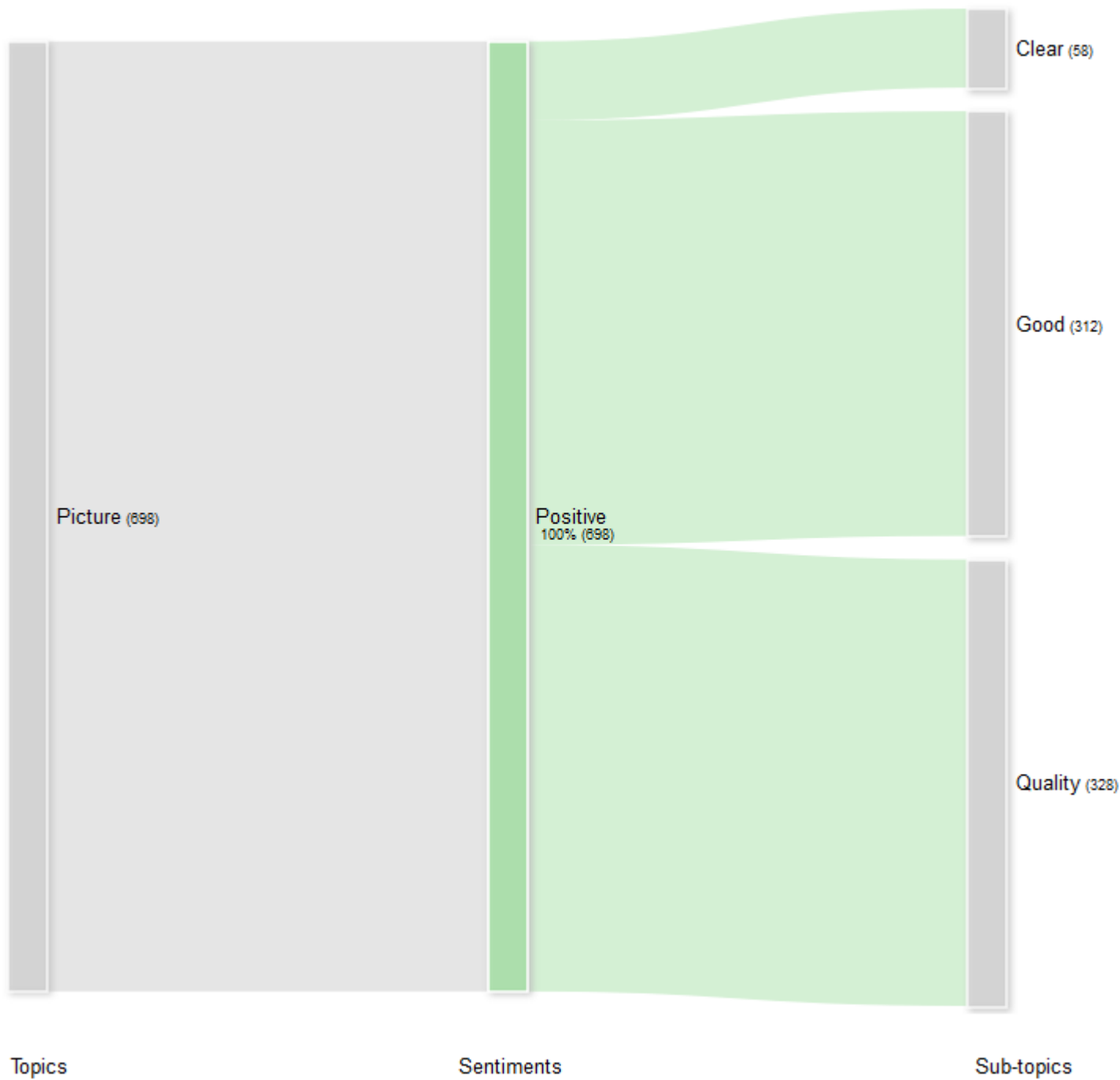
Quality ► Negative (116 statements)

Durability (33% or 38 statements)

- It is not durable .
- Not durable at all .
- So not very durable .
- That being said it is NOT durable .
- This phone is not durable like the 4sand 5s

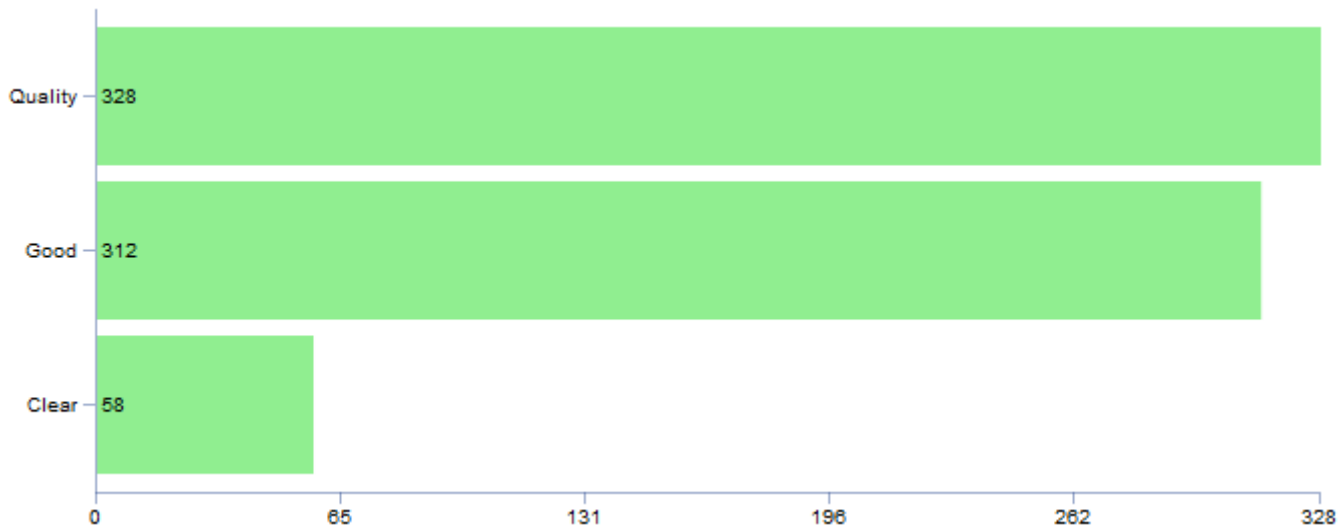
Picture

Topic breakdown by Sentiment & Sub-topics Detail



Picture ► Positive

698 or 2% statements (total 45,389 Stmts)



Picture ► Positive (698 statements)

Quality (47% or 328 statements)

- Excellent picture quality .
- Picture quality is great .
- Picture quality is nice too .
- The camera is great with amazing photo quality .
- The photo quality is great .

Picture ► Positive (698 statements)

Good (45% or 312 statements)

- It takes great pictures .
- Picture quality is amazing !
- Take amazing pictures !
- Takes AWESOME pictures .
- Takes great pictures !

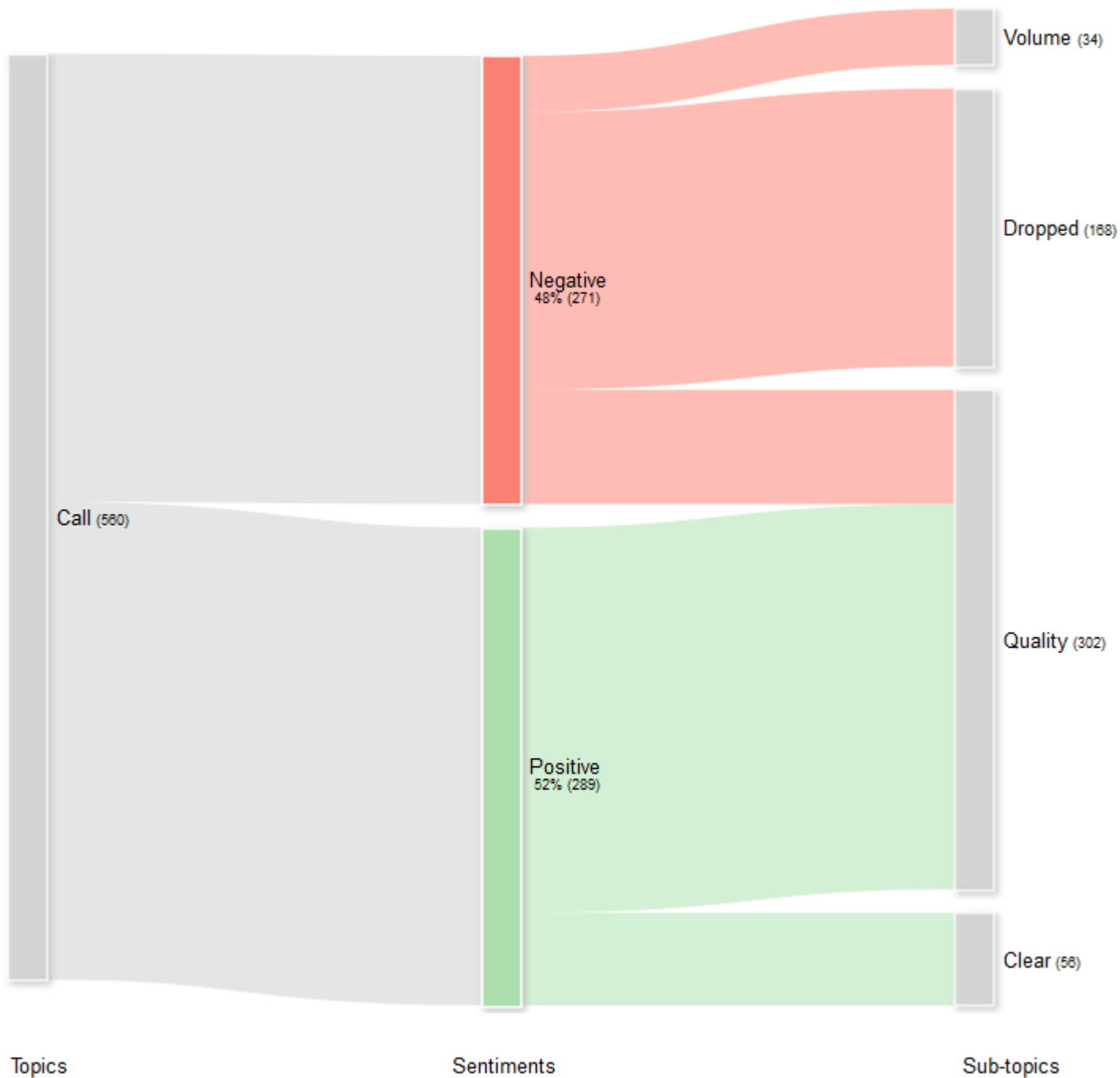
Picture ► Positive (698 statements)

Clear (8% or 58 statements)

- Picture is clear .
- Pictures are clear and I focus .
- Pictures are crystal clear .
- The picture is soo clear .
- The pictures are extremely clear .

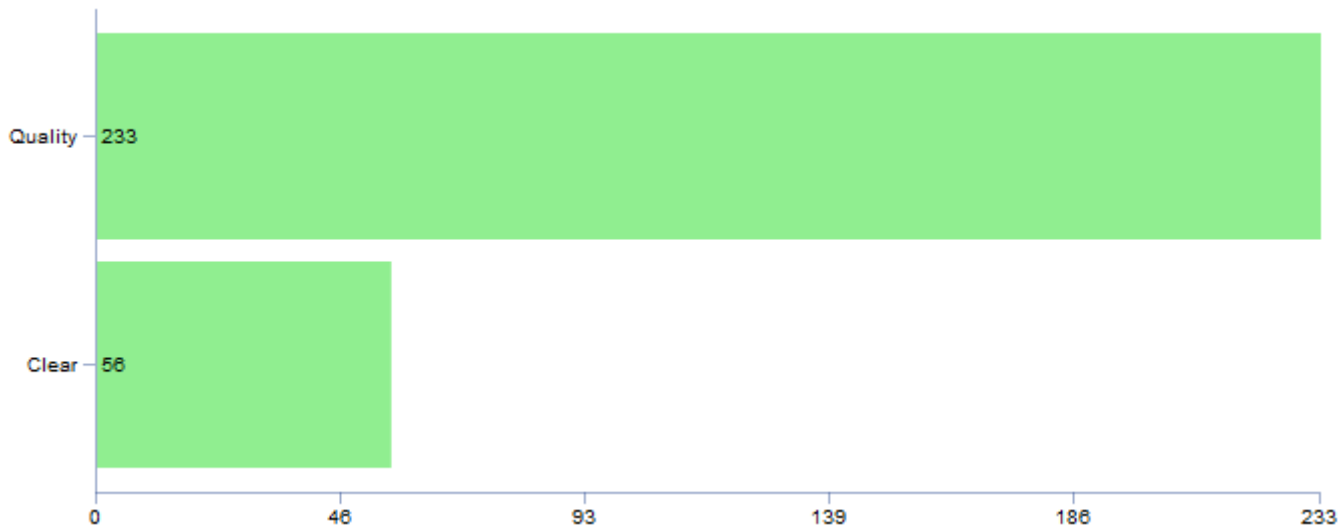
Call

Topic breakdown by Sentiment & Sub-topics Detail



Call ► Positive

289 or 1% statements (total 45,389 Stmts)



Call ► Positive (289 statements)

Quality (81% or 233 statements)

- Call quality amazing !
- Call quality is excellent .
- Call quality is good .
- Call quality is great .
- Great call quality .

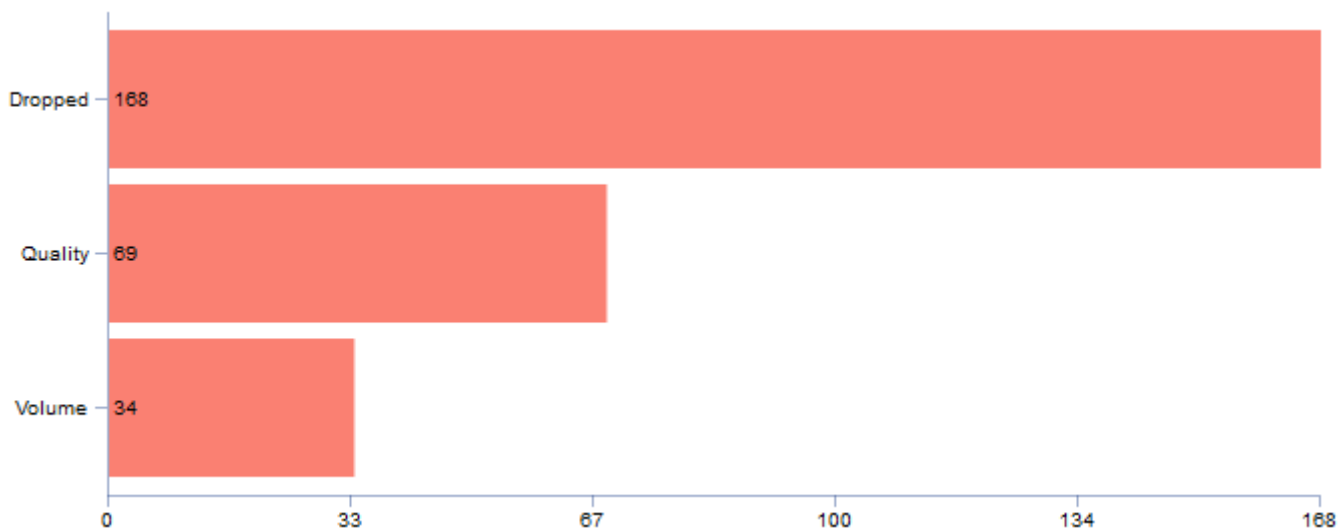
Call ► Positive (289 statements)

Clear (19% or 56 statements)

- Call quality is clear .
- Calls are clear , pictures are clear .
- Calls are crystal clear .
- The call clarity is the best of them all , the screen is beautiful and it passed the comfort in my pocket test with flying colors .
- The calls are clear .

Call ► Negative

271 or 1% statements (total 45,389 Stmts)



Call ► Negative (271 statements)

Dropped (62% or 168 statements)

- Dropped calls .
- It is dropping calls .
- lots of dropped calls .
- The phone seems to drop more calls than my 5S did .
- Too many dropped calls .

Call ► Negative (271 statements)

Quality (25% or 69 statements)

- Call quality is average .
- Call quality seems to be very poor .
- Disappointed in call quality .
- Poor speaker quality on calls .
- The call quality is the worst !

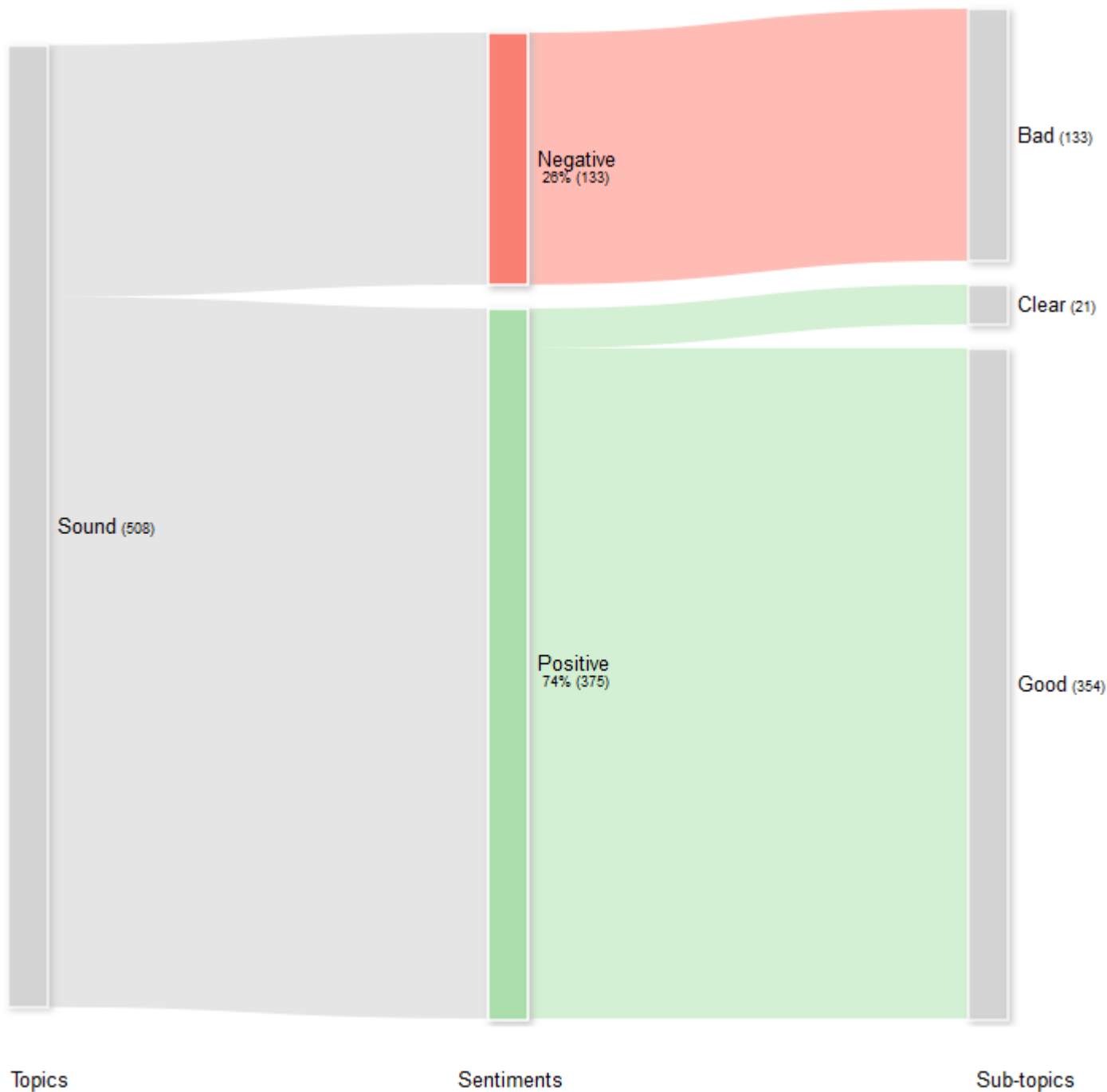
Call ► Negative (271 statements)

Volume (13% or 34 statements)

- Call volume is poor when on speaker phone .
- can not adjust volume during a call at times .
- Sound volume on calls is too low .
- Too many other issues with volume of the calls .
- Volume on incoming / outgoing calls is poor .

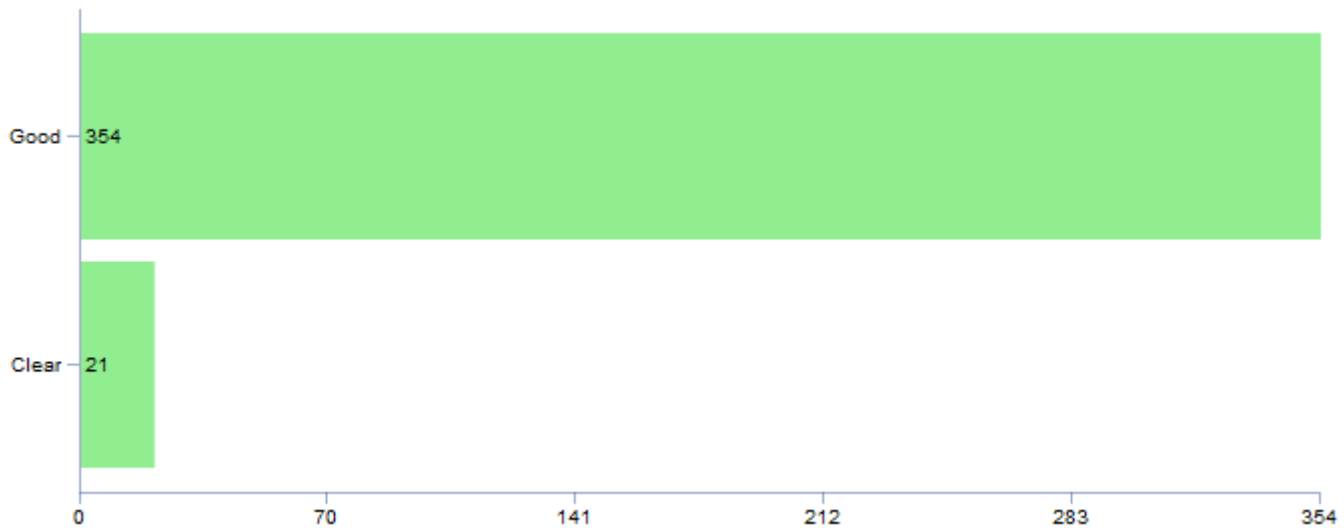
Sound

Topic breakdown by Sentiment & Sub-topics Detail



Sound ► Positive

375 or 1% statements (total 45,389 Stmts)



Sound ► Positive (375 statements)

Good (94% or 354 statements)

- Good sound .
- Good sound quality .
- Great sound .
- Sound is great .
- The sound is good .

Sound ► Positive (375 statements)

Clear (6% or 21 statements)

- Bottom speaker is loud and clear .
- Sound is clear .
- Sound quality is really clear .
- The sound and picture is clear .
- This phone is fast and the sound is so clear .

Sound ► Negative

133 or 0% statements (total 45,389 Stmts)

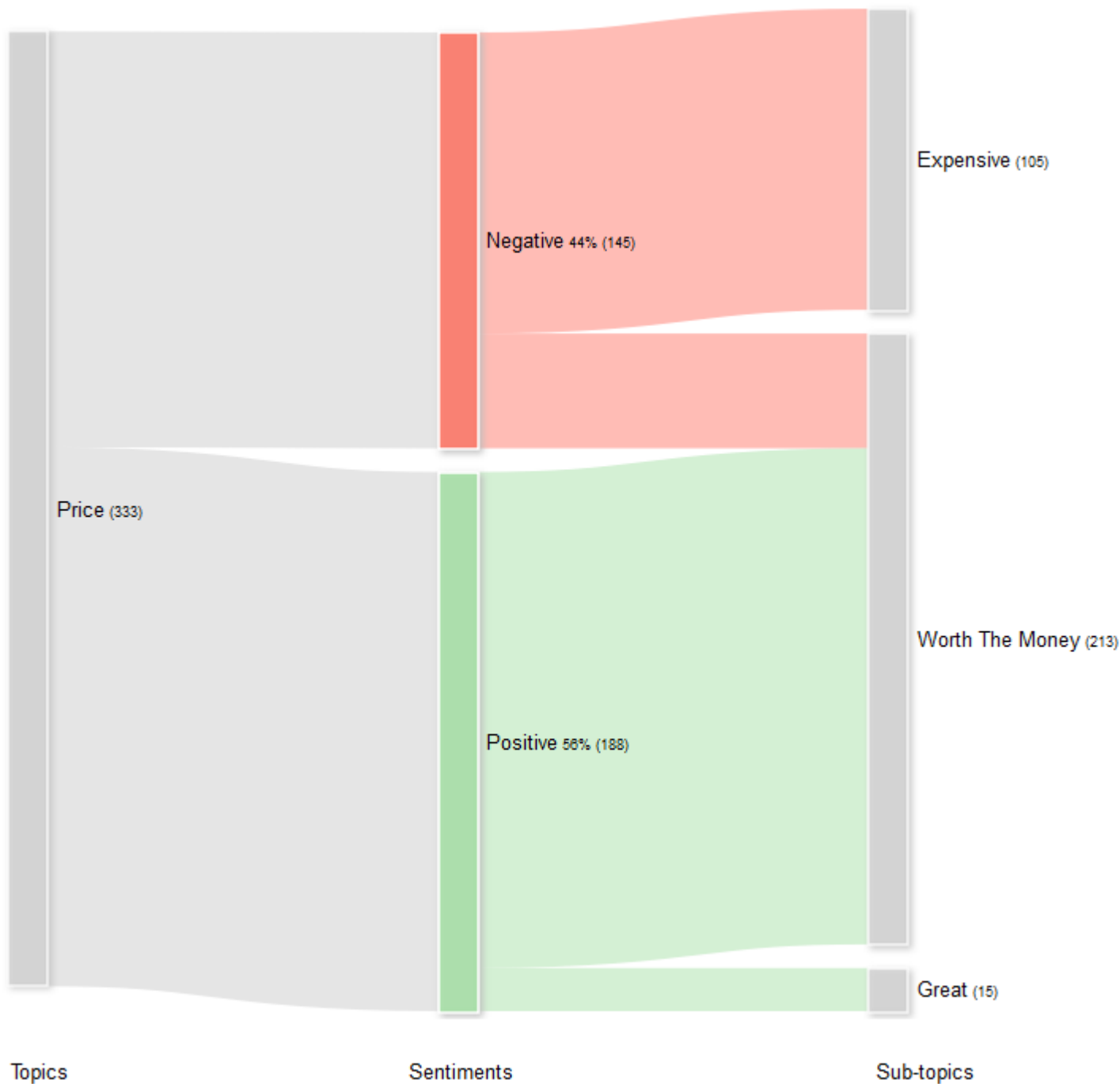
Sound ► Negative (133 statements)

Bad (100% or 133 statements)

- Had difficulty getting sound to work .
- So many times it hisses so loud .
- Sound quality from call not as good .
- Sound reception is very poor .
- the sound quality is not good .

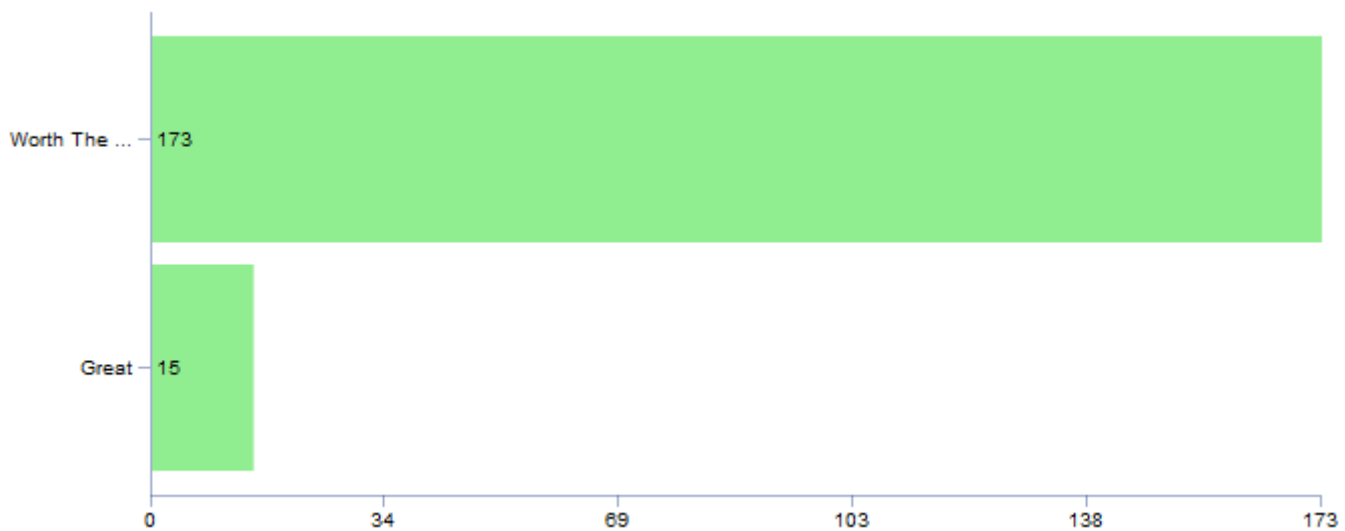
Price

Topic breakdown by Sentiment & Sub-topics Detail



Price ► Positive

188 or 0% statements (total 45,389 Stmts)



Price ► Positive (188 statements)

Worth the money (92% or 173 statements)

- It is definitely worth the cost .
- It was worth the price .
- The iPhone 6 is by far worth the price !
- This phone is worth every penny .
- Worth every penny .

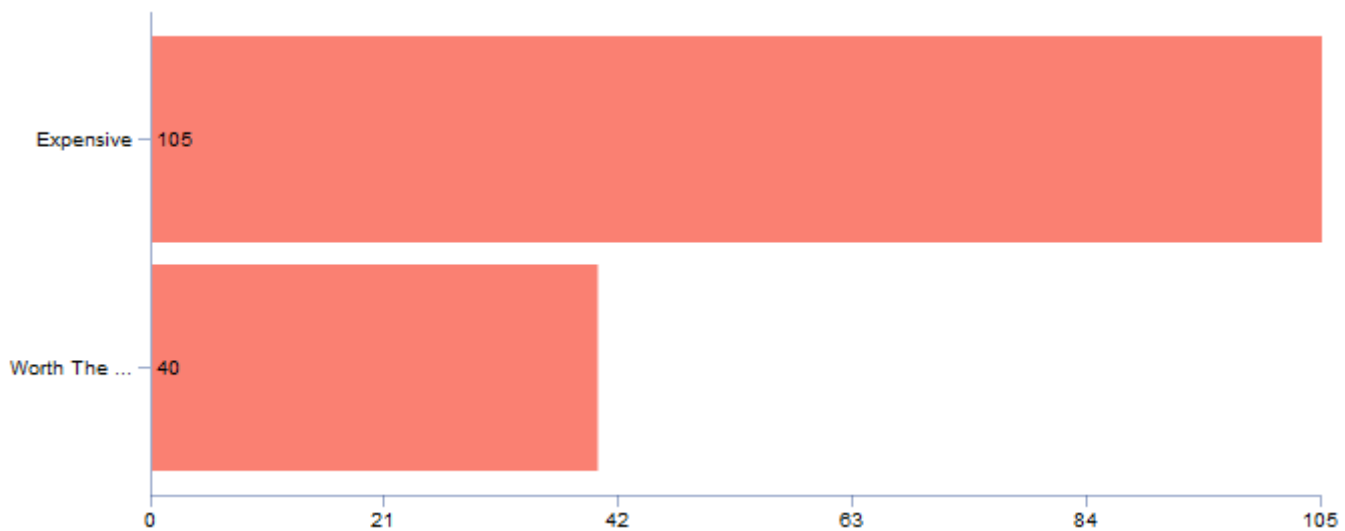
Price ► Positive (188 statements)

Great (8% or 15 statements)

- 600 dollars for an iPhone 6 Plus , is a great price .
- Excellent seller , good price for the iPhone , Thanks .
- On the upside the price is great and the service is only going to get better .
- this phone is a great price and great feel .
- Very nice services , nice people great price

Price ► Negative

145 or 0% statements (total 45,389 Stmts)



Price ► Negative (145 statements)

Expensive (72% or 105 statements)

- - Expensive - No removable storage
- but my mom said it is too expensive .
- just another iPhone , but more expensive
- Product is good , but very expensive .
- The only issue is it is kind expensive !

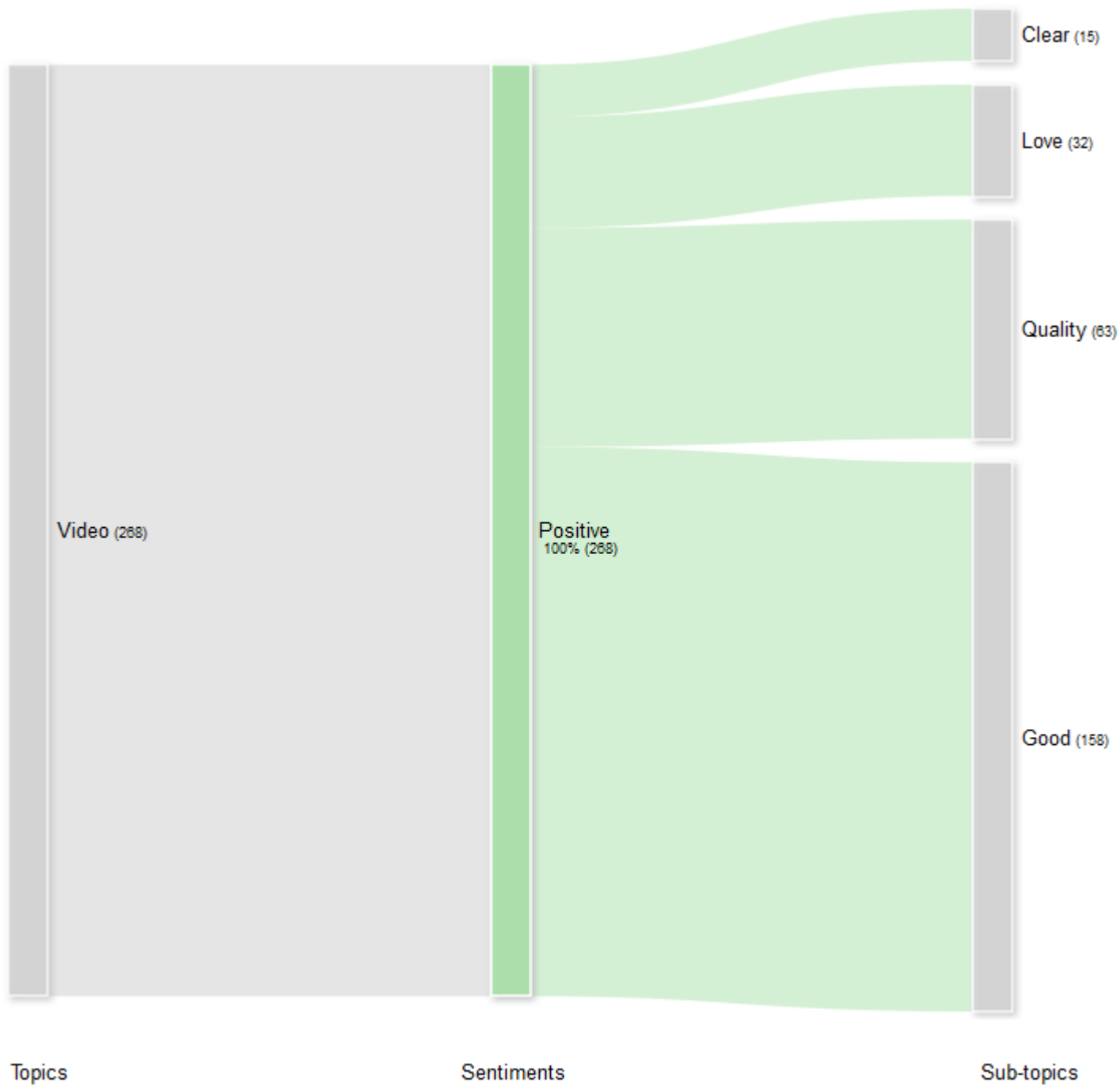
Price ► Negative (145 statements)

Worth the money (28% or 40 statements)

- , the phone it self is not worth for the money .
- It basically was not worth the wait the price OR the build up .
- Not worth buying .
- Not worth money to buy .
- This phone is not worth the money .

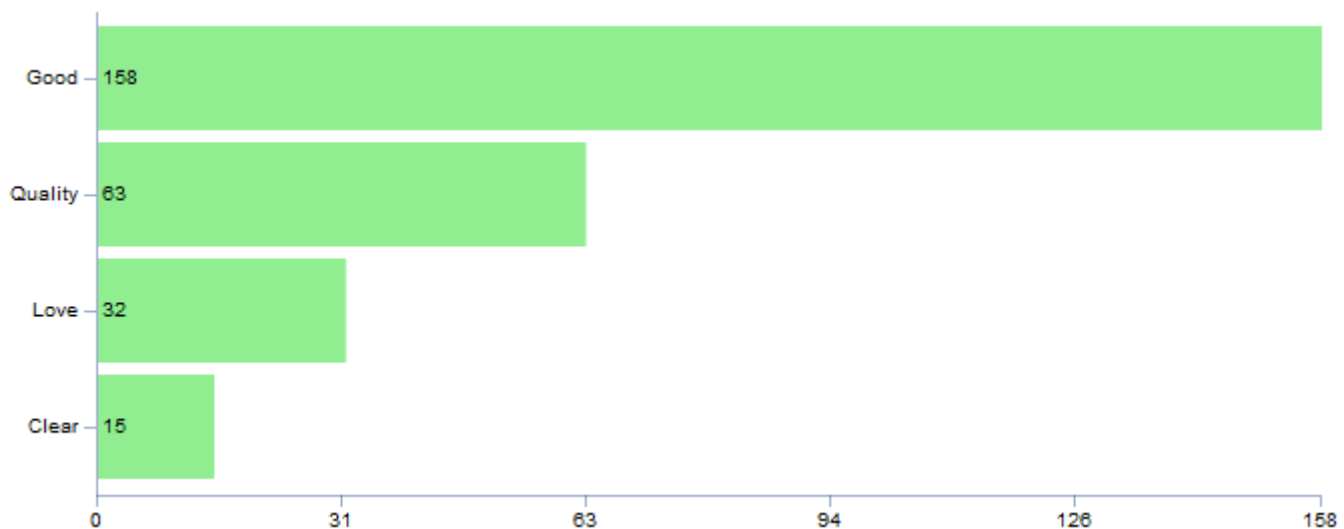
Video

Topic breakdown by Sentiment & Sub-topics Detail



Video ► Positive

268 or 1% statements (total 45,389 Stmts)



Video ► Positive (268 statements)

Good (59% or 158 statements)

- Awesome camera and video .
- excellent picture and video .
- Excellent video and photos .
- Slow motion video is great !
- The videos are awesome

Video ► Positive (268 statements)

Quality (24% or 63 statements)

- Fantastic video quality !
- Great camera / video quality .
- Great video quality , voice recognition works perfectly !
- Have great features and pictures and videos looks amazing quality !
- The video and sound quality is fantastic .

Video ► Positive (268 statements)

Love (12% or 32 statements)

- I love the video I can take now !
- I love the video quality and ease of use .
- I love to watch videos on the screen
- Love the camera / video features .
- Love the camera and slow mo video .

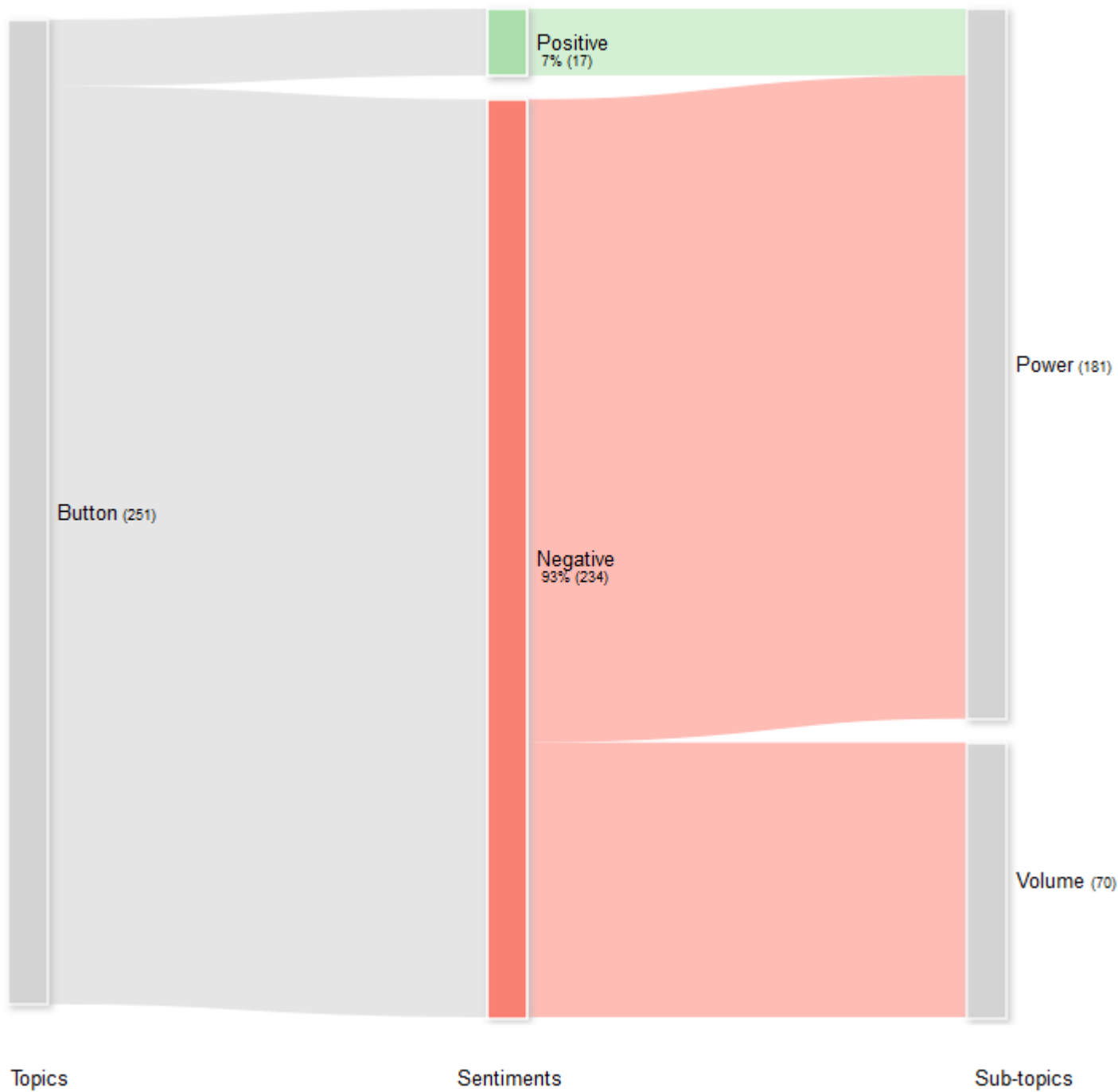
Video ► Positive (268 statements)

Clear (6% or 15 statements)

- Clear better video
- I like the pictures and the video it is so clear it looks real even after taking the video or picture ?
- Picture and videos come out very clear and sharp .
- The pictures and video are so clear .
- Videos are clear and Facebook works fantastic too !

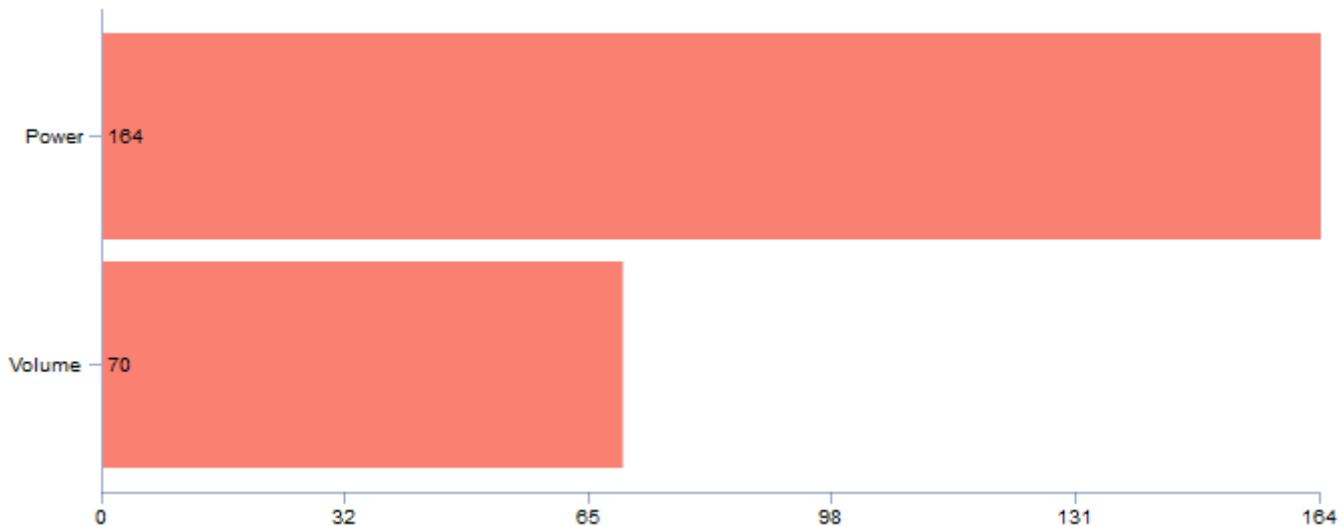
Button

Topic breakdown by Sentiment & Sub-topics Detail



Button ► Negative

234 or 1% statements (total 45,389 Stmts)



Button ► Negative (234 statements)

Power (70% or 164 statements)

- do not love the new placement of the power button .
- Hate the power switch on the side .
- I hate the power off button placement .
- Power button is in a bad spot .
- The only feature that I do not like is the power button is now on the side .

Button ► Negative (234 statements)

Volume (30% or 70 statements)

- I do not like the volume buttons on the side .
- I hate how the volume is located right across from the lock button .
- Very frustrating because now I hit the volume button at the same time .
- Volume buttons do not need to be larger than they were on 5s
- When you try to turn off the power you also hit the volume buttons .

Button ► Positive

17 or 0% statements (total 45,389 Stmts)

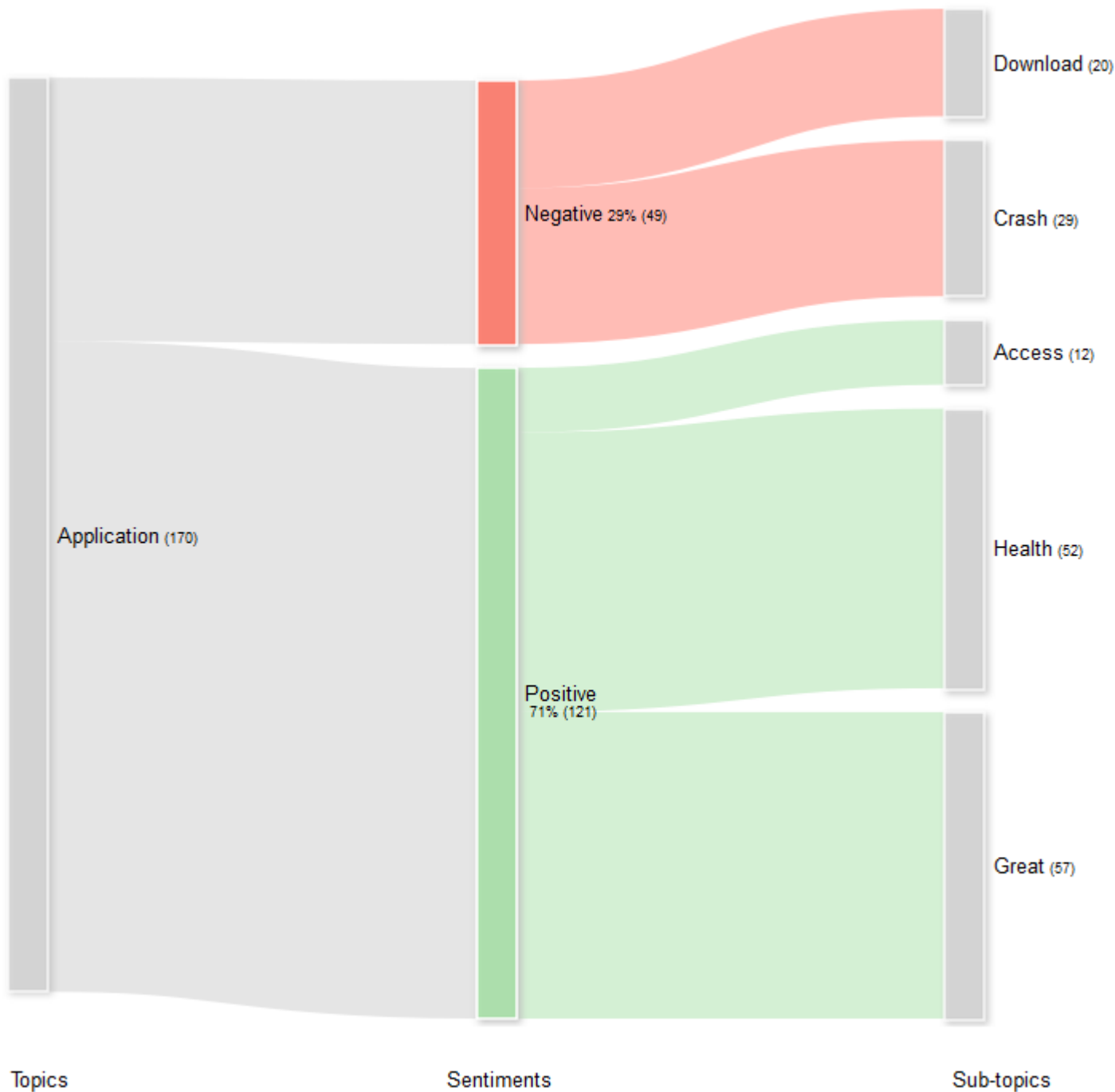
Button ► Positive (17 statements)

Power (100% or 17 statements)

- I am also very happy they put the lock button on the side .
- I loved the lock button on the side as well as the added special features .
- The feel of the phone is great and I like the new placement of the lock button .
- The lock button on the top was just fine !
- The lock screen button is in a good position , but I am still wanting to press the wrong area out of habit .

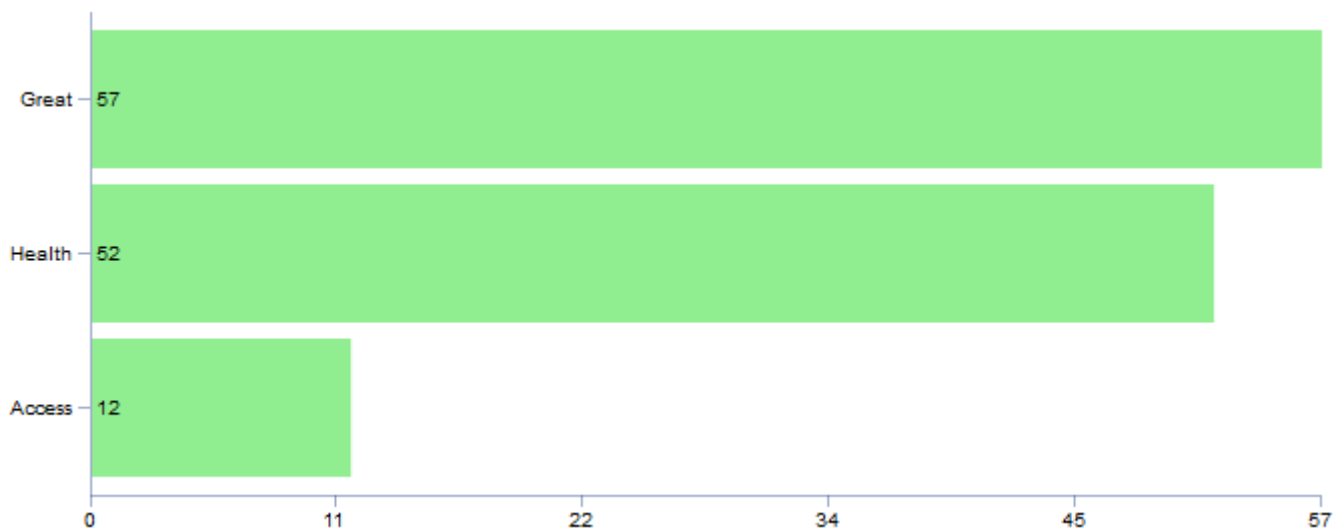
Application

Topic breakdown by Sentiment & Sub-topics Detail



Application ► Positive

121 or 0% statements (total 45,389 Stmtts)



Application ► Positive (121 statements)

Great (47% or 57 statements)

- Apps are great .
- Great camera apps .
- Great display and apps .
- The apps are great
- The games and app are great .

Application ► Positive (121 statements)

Health (43% or 52 statements)

- Also I love the Health app .
- I am really enjoying the health apps .
- Love the health app !
- On the plus side , the Health app is good .
- The new Health app is pretty fun and motivating .

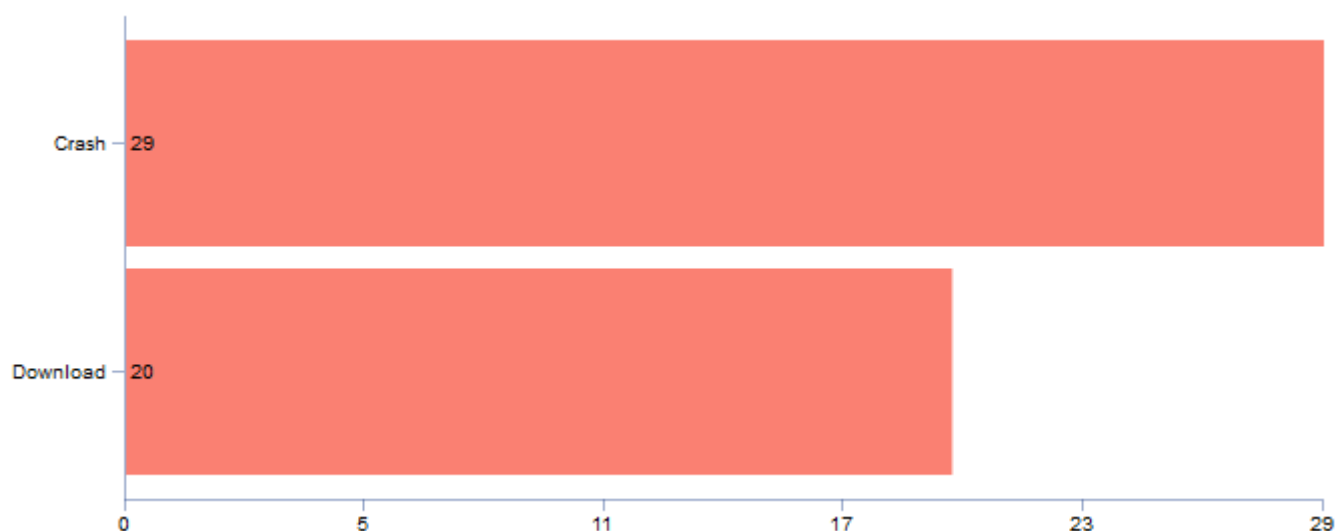
Application ► Positive (121 statements)

Access (10% or 12 statements)

- And I love the speed in accessing the web / apps and the ease of using the phone in general .
- App access speed is fast .
- I like the size , the ease of use , and the efficient speed of accessing apps and web pages .
- iPhone 6 is easy to set up and access needed content / apps .
- It allows me to access what I need to without accidentally bringing up unwanted apps or features .

Application ► Negative

49 or 0% statements (total 45,389 Stmts)



Application ► Negative (49 statements)

Crash (59% or 29 statements)

- Also many of my apps are crashing .
- Apps constantly crash on my device , and freeze .
- Apps crashing .
- Apps keep randomly crashing
- The software and apps occasionally crash still .

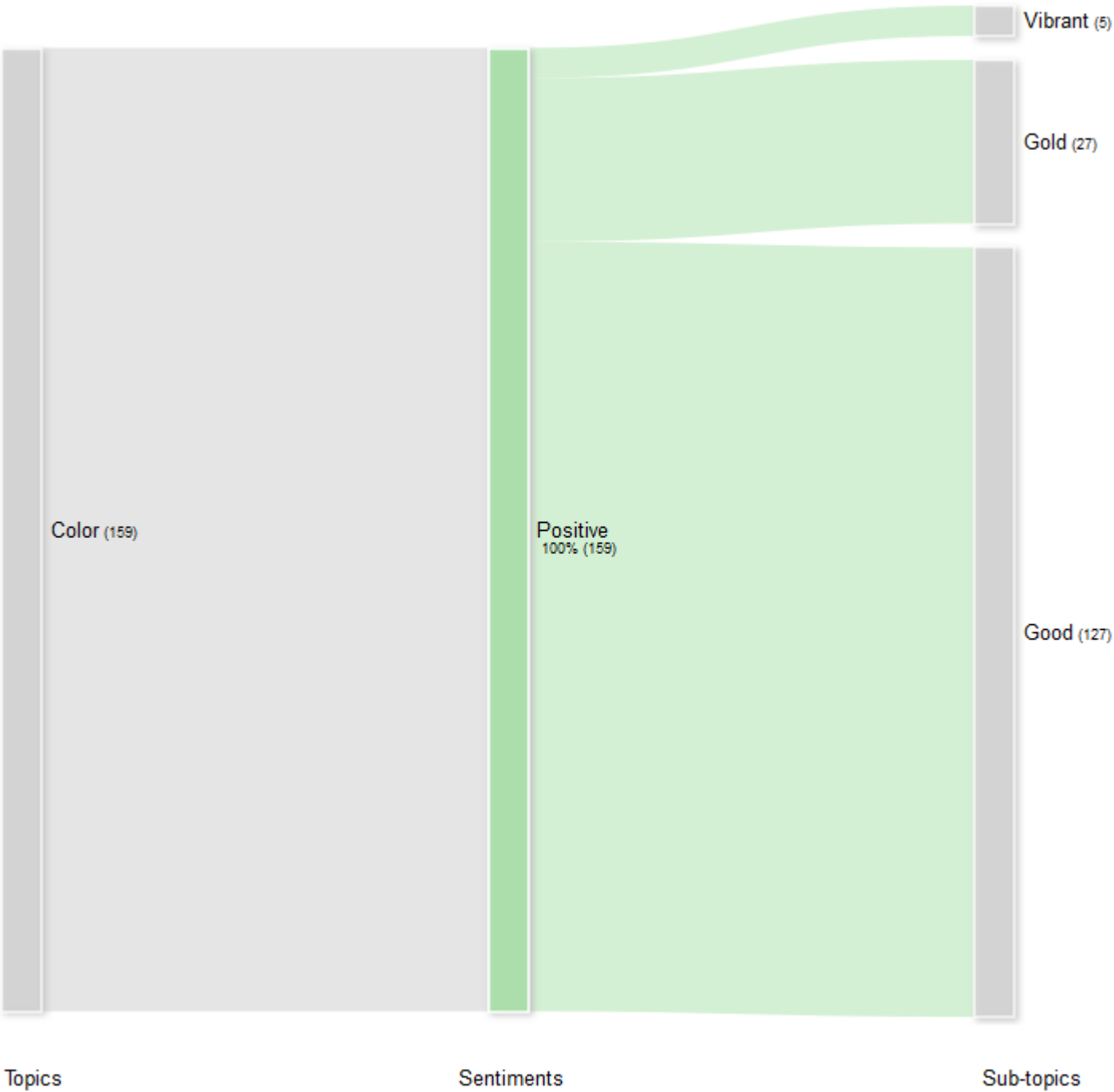
Application ► Negative (49 statements)

Download (41% or 20 statements)

- Downloading apps is a pain , it stops and has to be reloaded .
- I am having problems downloading apps .
- I can only download one page of apps and a limited amount of pictures .
- I have not been able to access the internet even once or download a single app because it times out .
- My biggest complaints with the iPhone 6 are contacts , messaging , and downloading apps .

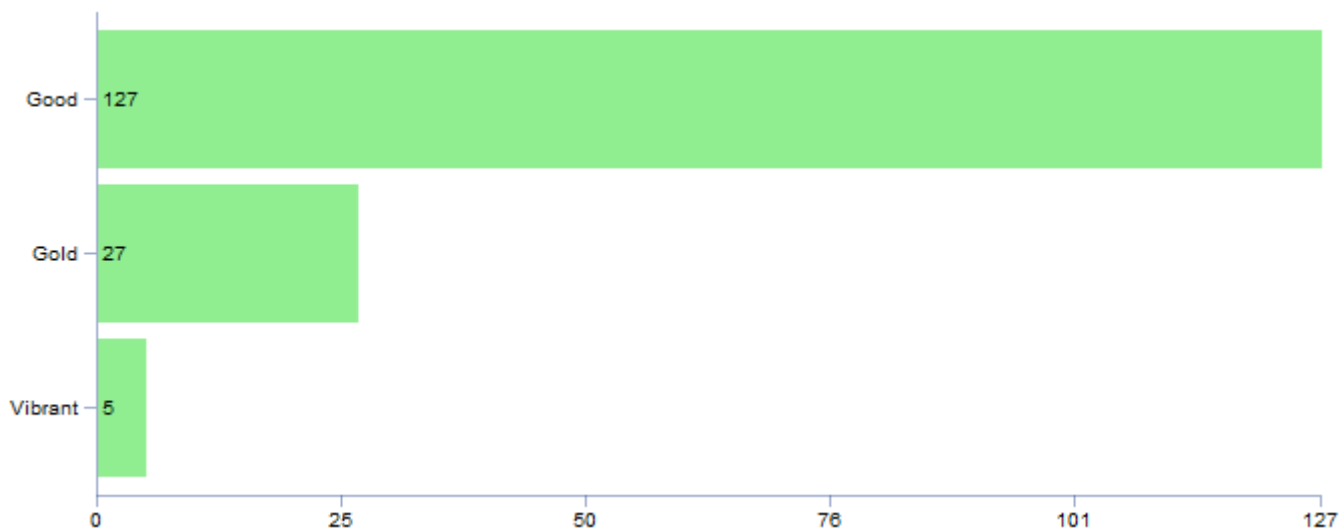
Color

Topic breakdown by Sentiment & Sub-topics Detail



Color ► Positive

159 or 0% statements (total 45,389 Stmts)



Color ► Positive (159 statements)

Good (80% or 127 statements)

- Good color .
- I got the space gray , nice color .
- it is big and has great color fast and long battery life
- The colors and video is amazing .
- The colors look amazing on the screen .

Color ► Positive (159 statements)

Gold (17% or 27 statements)

- I love the bigger screen and the gold color .
- I love the new size and the gold color .
- Love the color gold Apple logo .
- Love the gold color !
- The gold color is very pretty .

Color ► Positive (159 statements)

Vibrant (3% or 5 statements)

- Battery life is definitely better than 5s and the vibrant colors on the screen is amazingn
- Love the camera and vibrant colors in pictures and watching videos .
- Love the speed and the battery life The colors are vibrant
- The color is more vibrant and the sound clearer , Thanks !
- The retina display is crystal clear and enhances the images with crisp clear and vibrant colors .

About PolyVista, Inc.

A Houston-based company founded in 1995, PolyVista is a cloud-based analytical platform that delivers results beyond what conventional analysis and reporting tools are able to provide. With PolyVista's software as a service (SaaS) solution, clients across all industries and business roles are able to harness the power of our automated text analysis capabilities to extract meaningful and previously unknown business insights, anomalies, patterns and correlations hidden in their data. The information discovered by PolyVista serves as the foundation for solving complex and diverse business issues. Contact PolyVista today to learn more.

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